

HUMORAMA

BY ALEX CHUN & JACOB COVEY



THE PIN-UP ART OF

AFTER FOUR ACCLAIMED VOLUMES COLLECTING PIN-UPS from the legendary 1950/1960s "Humorama" cartoon digests (by the genre's best-known and most prolific stars—Archie Comics' wholesomely sexy Dan DeCarlo, the innocently bawdy Bill Wenzel, and the pneumatic legend Bill Ward), editor Alex Chun and designer Jacob Covey serve up a fifth course of "Humorama" cheesecake, this time sampling work from the full line of creators who passed through that company's hallowed halls.

In addition to such mainstays as the aforementioned trio of DeCarlo, Wenzel and Ward (represented with never-before-reprinted work), *The Pin-Up Art of Humorama* includes work by *Playboy's* stylish Jack Cole and the Italian sensation Kremos—as well as from more unexpected hands, such as longtime illustrator Jefferson Machamer, SF/horror legend Basil Wolverton, *MAD's* Dave Berg of "The Lighter Side" fame, and future syndicated cartoonists Bill Hoest (*The Lockhorns*) and George Crenshaw (*Belvedere*)—all lovingly "remastered" in a period-accurate two-color format that duplicates the original experience of these innocently raunchy classics.



THE PIN-UP ART OF HUMORAMA

FANTAGRAPHICS BOOKS

Edited by
**ALEX
CHUN**





Color and
Design by
**JACOB
COVEY**



A SPECIAL THANKS goes out to all those individuals who helped put together this book: legendary artist Howard Chaykin for his wonderful introduction; Greg Krolikowski for access to his treasure trove of art; Gary Groth, Kim Thompson and Eric Reynolds for their continued support; and most of all, to my dear friend Mike Casey, who graciously allowed me to mine his phenomenal collection of Humorama digests.

FANTAGRAPHICS BOOKS
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Scanning by Paul Baresh
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Publishers: Gary Groth and Kim Thompson

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GIRLS AS YOU LIKE THEM! • GIRLS AS YOU LIKE THEM!

RAMP

POP CULTURE

WORK

UN!

JULY
35¢



WILD CARTOONS

SMILE-POWER!

FOREWORD

BY **HOWARD CHAYKIN**



I grew up in the 1950s, in a house with a lot of music. I'm the oldest of three boys, so I'm the only one in my immediate family who knew what it felt like to be an only child. And as shocking as it may be to those who know me—either by reputation or on a more intimate basis—I was an embarrassingly well-behaved kid.

My parents—or rather my mother—listened to '40s big band and '50s pop singers, went to the movies and read popular fiction. And, because, as indicated above, I was an obedient kid, I absorbed her taste for Rodgers and Hart, Fred Astaire, Cole Porter, Cary Grant, Irving Berlin, Rita Hayworth . . . that whole mid-century panoply of romance.

Suffice to say, this completely fucked me up. The sensibilities of this material—particularly the American popular song—utterly ruined me for the reality sandwich that real life served up. My expectations of romance, love and interpersonal relationships fostered by repeated listening to the songbooks of these guys were dashed early and often.

And yet, the lesson clearly never really took. I say this because when, a few years into my preadolescence, what they now annoyingly refer to as tweens, I was digging around in my crypto-father's underwear drawer and discovered the material you hold in your hand. I fell for the ethos it sold as quickly and readily as I'd bought into Bewitched, Bothered and Bewildered.

Equally shocking as the discovery of my goody-two-shoes boyhood to those who know me well or by rep alone might be the fact that until I was 12, I had a real aversion to foul language and smutty talk of any kind. A camp counselor straightened me out on that, so he's to blame for my incredibly filthy mouth.

That said, the images, ideas and ethos portrayed in these pages informed my way of thinking for years. Now, really, I never thought this material was a window into any kind of reality—I mean, give me a little credit—but I had hopes that at least a little bit of the kind of randiness leaking from this stuff was waiting for me when I came of age.

But reality always has hole cards up its sleeve, and we got the '60s. So instead of cocktail lounges, low cut dresses, lingerie, spiked heels, and sleazy flirtation we got rampant sex with a healthy frisson of drugs.

Don't get me wrong—I signed up for both early and often—but there remained under my shoulder length hair, chambray work shirts, bellbottom jeans and Frye boots an unreconstructed barfly eurotrash sleazeball unborn—

But that had to wait for the '70s.

All this is to say that I love this stuff, uncritically, unconditionally and uncategorically—even the really crude, amateurish and frankly barely publishable stuff that pops up among the great stuff by Jack Cole, Bill Wenzel, Jefferson Machamer, Dan DeCarlo, Bill Ward, and Vic Martin.

I love even that ineptly executed junk simply for the enthusiasm and effort applied—just as, as appalled as I am by the material, I remain in awe of the



**"THANK YOU FOR STOPPING IN, MISS STARR, BUT WE WERE
ADVERTISING FOR A BARK STRIPPER!"**

oeuvre of Jack Chick, which, now that I think of it, bears an odd resemblance to the crappier material herein.

So besides the enthusiastically drawn crapola, and the expected solid work of the men listed above, there are also some surprises, and discoveries.

SCHAFF is clearly Kurt Schaffenberger, better known to me up to this point as the artist on *Superman's Girl Friend Lois Lane*.

Louis Priscilla, a wonderful cartoonist who covered every market—salacious and clean cut—back in those paper heavy days before TV ruined everything for print.

Kremos, an Italian artist, who I've only known previously in his European color work, delivers some stuff that demonstrates a bit of an influence of both Jack Cole and Bill Wenzel, remaining a standout in his own right.

And Dave Berg, for Christ's sake. *MAD's* dullest artist, doing some actually charming and sexy stuff, that shows a definite influence of Will Elder.

Sure there are quibbles. I'd love to see more Michael Berry—my personal favorite of these guys. Maybe that's because he didn't do all that much work for Humorama—and maybe down the line he'll get the attention he deserves.

But that's chicken shit. Under one cover, this book collects material that corrupted my boyhood so profoundly I can't begin to thank the presumably long dead men who laid down these lines in the name of simply making a living—inadvertently creating an entire body of work that defined, you should pardon the expression, a culture.

And lest you think it absurd to mention the work of Berlin, Porter, and Rodgers & Hart in the same context as these cartoons, to hell with you. Those songs, these pictures were part and parcel of a lost sensibility that completely ruined me for the real world—a ruination that I'm not entirely convinced I've outgrown.

So thanks, Alex, for asking me to write this introduction, and thanks for your kind attention.

Howard Chaykin
Ventura, California

HOWARD CHAYKIN has spent much of his nearly four decades in the comics field working hard to make comic-book sex dirty again, in such series as the X-rated horror thriller *Black Kiss*, the rollicking dystopian comedy-adventure *American Flagg!*, and even his reboot of the venerable *Blackhawk* (which introduced DC Comics to fellatio). His most recent books are *Dominic Fortune: It Can Happen Here and Now* and the vastly entertaining interview collection *Howard Chaykin: Conversations*.

Opening page: Previously unpublished pin-up by Howard Chaykin, © 2011 Howard Chaykin.



COMEDY

COMEDY

JULY

FUN ALL
35¢
THE WAY!

"Those jealous cats in the computing department claim that I have plenty on you!"



BEST OF HUMORAMA

BY **ALEX CHUN**



Founded in 1938, the Humorama line of girly digests could be found in just about every newsstand, drugstore or cigar shop. Printed on cheap pulp paper and measuring just 5.5 inches by 7.5 inches, these little digests, which sported such creative titles as *Gaze*, *Joker*, *Jest*, *Comedy*, and *Stare*, were crammed full of marginally risqué single panel pin-up cartoons and low-quality cheesecake photos featuring the likes of Bettie Page, Irish McCalla, Tina Louise, Julie Newmar, and even Sophia Loren.

By the 1950s, Humorama was run by Abe Goodman—brother to Marvel Comics' Martin Goodman—out of a tiny office located on New York City's Madison Avenue. At the time, Goodman was said to be the largest buyer of cartoons in the world, and that he could afford to buy so many cartoons was due in large part to the paltry sum he paid to his contributors—as little as \$7 apiece. As a result, the digests were often a dumping ground for cartoonists well past their prime and for unused inventory that couldn't be sold elsewhere.

Despite the often uneven art and the sophomoric gag lines (they were often written by the Humorama editors), the digests found a niche presenting bawdy pin-up cartoons to its blue-collar clientele. Propped up by stalwarts like the impossibly prolific duo of Bill Ward and Bill Wenzel, the digests reached a peak in the late 1950s.

Not surprisingly, this peak coincided with the collapse of comic books' Golden Age, which many, including the artists themselves, attributed to the 1954 publication of Dr. Fredric Wertham's notorious text, *Seduction of the Innocent*. *Seduction* purported to detail the ill effects of comic book on children and prefaced a series of very public and very inflammatory Senate subcommittee hearings. In reality, however, television had been stealing away comic book readers throughout the 1950s, and then in 1958, American News, which distributed the bulk of comic books, collapsed, devastating the industry and causing titles to be cancelled and publishers to fold.

Either way, many comic book artists were left looking for new outlets for their work. Among the best known of these refugees was the aforementioned

G A Z E

GAZE

AUG.
35¢

MAN-SIZE ENTERTAINMENT!

Bill Ward, who bolted from Quality to make a career out of the Humorama digests drawing his gorgeous big-busted babes.

By mastering a charcoal-like medium called the Conté-crayon, Ward was able to produce unparalleled textures, including the extraordinary sheen on black thigh-high stockings that became a Ward trademark. Ward's other trademark, or course, was his penchant for drawing well-endowed women, a trait accentuated by tiny waists and tight-fitting clothes. Ward was by far the most popular of the Humorama cartoonists, and it was not uncommon for a single digest to feature a dozen or more of his pin-ups.

Equally omnipresent in the digests was Bill Wenzel. Though wasp-waisted long-legged women were *de rigueur* in the digests, Wenzel set himself apart from the rest of the best with his decidedly Rubenesque renderings of the female form. And whether they were aloof secretaries biding their time waiting for their bosses to ditch their wives or smoldering vixens preparing for a night on the town, Wenzel's women carried their weight well, the better to hold up their ample chests.

Together, Ward and Wenzel produced more than 15,000 cartoons for Humorama. In contrast, Jack Cole created no more than 200, but he left no

less of an indelible mark. As a comic book artist in the 1940s, Cole wrote countless stories working against tight deadlines, but when he left the comic book industry (and his rubbery creation Plastic Man) for a new career as a freelance cartoonist, he found himself in the uncomfortable position of being at a loss for words.

Pounding on the doors of major magazines, Cole received rejection after rejection, and in response, turned to the Humorama digests as his savior. The digests proved to be the perfect training ground for Cole to regain his footing and develop his craft as a single-panel pin-up cartoonist.

Reflecting his low regard for the Humorama digests, however, Cole signed his works "Jake" (his nickname from his wife Dorothy) in order to distance himself from what he called the "minor class" magazines. Taking advantage of the opportunity, Cole turned in some spectacular ink-wash pin-ups, pin-ups that helped propel him to a career as *Playboy* magazine's marquee cartoonist.

Another cartoonist who used the ink-wash technique with great success was Dan DeCarlo, the most widely known of all the Humorama artists. For more than 40 years, DeCarlo was *the* Archie comic book artist, defining the look



of every adolescent boy's fantasies, Betty and Veronica, with their trademark upturned noses, tight sweaters and barely-there mini-skirts.

But next to the innocence that was *Riverdale*, and unbeknownst to many, DeCarlo also populated another world, a world he filled with girls in lingerie (and sometimes less) and often bearing an uncanny resemblance to his perennial blonde next door and his rich-bitch socialite. From 1956 to 1963, DeCarlo produced hundreds, if not thousands, of pin-up cartoons, which he simply signed DSD (his given name was Donato Salvatore DeCarlo) for the *Humorama* digests.

Along with the big four, other notables who contributed to the pages of *Humorama* include famed cartoonist Basil Wolverton; longtime *Mad* magazine artist Davy Berg; Vic Martin (whose cartoons bear a striking resemblance to *Humorama* artist Manent), a regular at the humor magazines *Crazy* and *Cracked*; DC and Marvel Comics artist Jim Mooney (who signed his cartoons with a crescent moon); Stan Goldberg, another longtime Archie artist and the only surviving member of the *Humorama* fraternity; *Judge* magazine illustrator Jefferson Machamer; and syndicated cartoonists George Crenshaw (*Belvedere*) and Bill Hoest (*The Lockhorns*).

CARTOON PARADE

9P FEB. 35¢

SUPER HUMOR CARTOONS!
WHIZBANG LAUGHS!
EYEFUL OF FUN!



Turn to Fun
 ... Read
**CARTOON
 PARADE!**

COMEDY

TURN TO FUN WHEN YOUR WORK IS DONE... READ JAN. 25¢ EYEFUL OF FUN!

FRESH & LIVELY ENTERTAINMENT



CAMILLE WILLIAMS

**AUTO-MASHIN
 ISSUE!**

"Sometimes a cute trick takes more time to tumble to what all the gals are falling for!"

A HUMORESSA MAGAZINE

ZIP

FUN ALL THE WAY!

35¢ JULY

**BEST COMEDY,
 GAGS, PHOTOS!**



CARTOON COMEDY-PARADE

"Stop pestering me or I'll call a Justice of The Peace!"

**WORLD
 OF
 FUN!**



ROMP

ROMP

Mar. 35¢

WORLD OF FUN!



Read
HUMORAMA
Magazines

While most of the cartoonists employed by Humorama were based in the states, the publisher occasionally featured the work of international artists, most notably Italian artist Niso Ramponi.

Most of Ramponi's cartoons were originally published in the Italian comic magazine *Il Travaso*, and the Humorama digests, which preprinted these cartoons (which he signed with his pen name, Kremos), were virtually his only American outlet. Though his work was often overlooked when his work appeared in the pages of the Humorama digests, his sexy girls and fine line work have developed a cult following among contemporary US cartoonists and animators.

While the Humorama digest began as PG-13, they ended as a hard R. Reflecting the times, the charm, innocence, and bathing beauties of the 1950s gave way to free love and topless photos and cartoons in the 1960s. By the 1970s, Humorama expanded to magazine size, and often featured photos portraying full frontal nudity. By the 1980s, however, Humorama was pushed completely out of the marketplace by blatant hardcore fare.

Today, the digests are looked back upon with much fondness as a window to a time and place when artists such as Ward and Wenzel were at the height of their skill and capturing a moment when others were just beginning their journeys toward more serious careers.

ABOUT THE CARTOONS: In an effort to increase their newsstand visibility, the cover images were treated to an accent color, usually a shade of green, blue, red or yellow. In keeping with that theme, many of the images that follow are presented in a similar fashion. In addition, a number of images in this book were scanned directly from the original art and can often be identified by their handwritten caption or editor notes.

A CORNUCOPIA OF CARTOONS & COMEDY! ROMP

Y • A LUSTY EYEFUL OF ROBUST ENTERTAINMENT! • BREEZY
HOUSE! I MAKES YOU FEEL GOOD! CARTOONS! GAGS! | July '66

HOUSE! | CARTOONS! GAGS! PIN-UPS! | Sept. '66

AUGH RIOT | LOTS OF FUN! FRESH CARTOONS! | Feb

HAPPY • LIVELY CARTOON COMEDY! MAN' GAGS!

MEEDY LUSTY, FRESH, & LIVELY ENTERTAINMENT! COMED

OMEDY • FRESH AND LIVELY ENTERTAINMENT! • COMED

BREEZY - A RACY PAGEANT OF PEPPY CARTOONS and JOOFY

OMP A CORNUCOPIA OF CARTOONS & COMEDY! ROMP

BREEZY • A LUSTY EYEFUL OF ROBUST ENTERTAINMENT! • BREE
UN HOUSE! I MAKES YOU FEEL GOOD! CARTOONS! GAGS! | T

N HOUSE! | CARTOONS! GAGS! PIN-UPS! | Sept

COMEDY FUN ALL THE WAY CARTOONS JOKES PIN-UP

UGH RIOT! • A JACKPOT OF BREEZY FUN! • AT A

**THE PIN-UP ART OF
HUMORAMA**

BREEZY

LIVELY
CARTOON
JAMBOREE

A
HUMORAMA
MAGAZINE

DEC. '57
NO. 23



"Stop saying, 'how wonderful' while I tell you why I slapped Jack last night!"

BREEZY, A Lively Cartoon Jamboree and Gal-O-Rama, is published every other month by Humorama, Inc., 655 Madison Avenue, New York 21, N. Y. Names and descriptions of all characters and places in this magazine are wholly imaginary and any names which happen to be the same as that of any person is entirely coincidental. Contents copyright 1957 by Humorama, Inc. Printed in the U.S.A. Buy your magazine from your local news-dealer . . . it will make both of you happy!







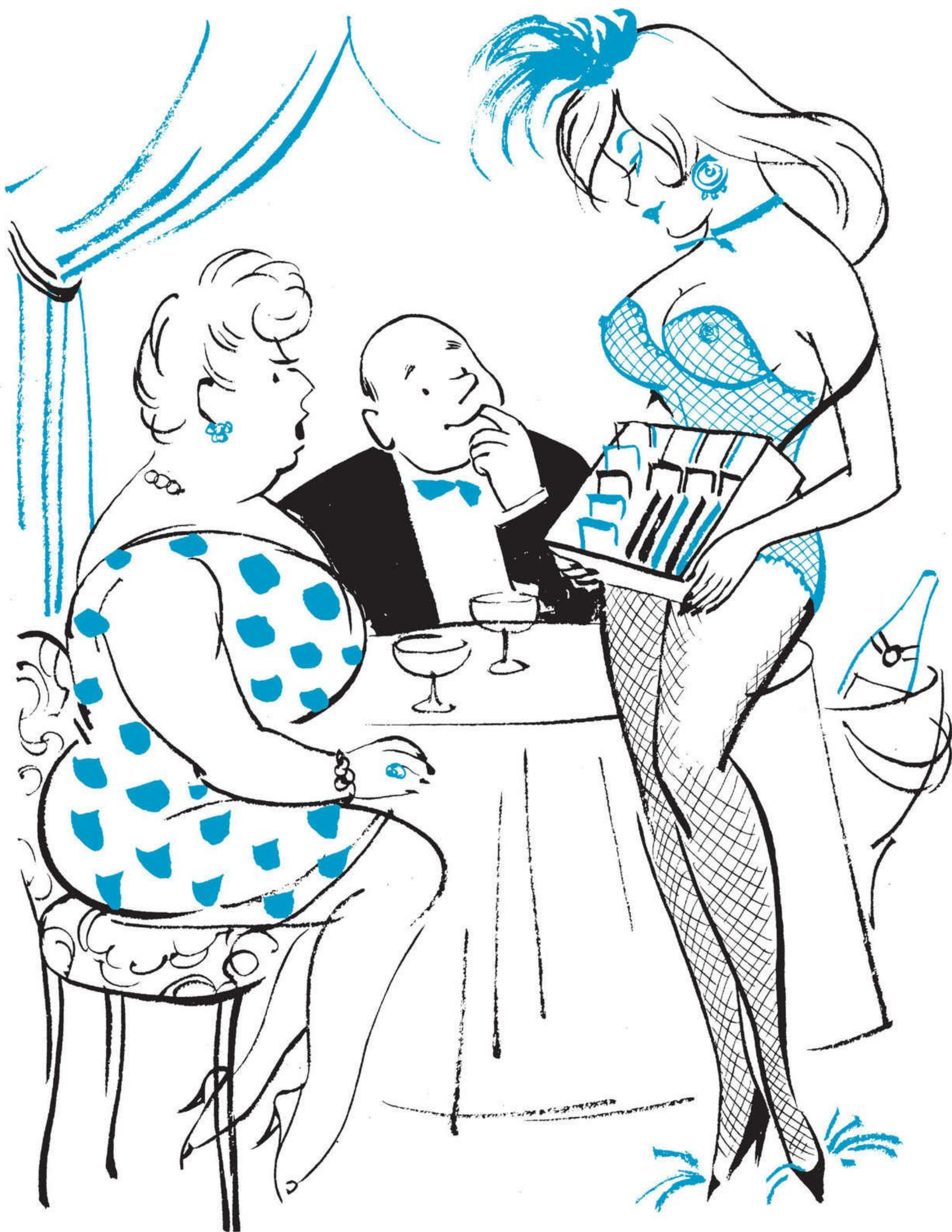
"AFTER HIS THIRD, HE ALWAYS TRIES TO STRAIGHTEN THAT PICTURE!"



"Night after night I've come here to quench my thirst, but I've never had the pleasure of seeing one burst!"



“See, no fans, no bubbles, and for a smash finale she inhales!”



"Suppose you come back when he's made up his mind what brand he likes best!"





"I'm sure glad I don't have to earn my living by the sweat of my bra."



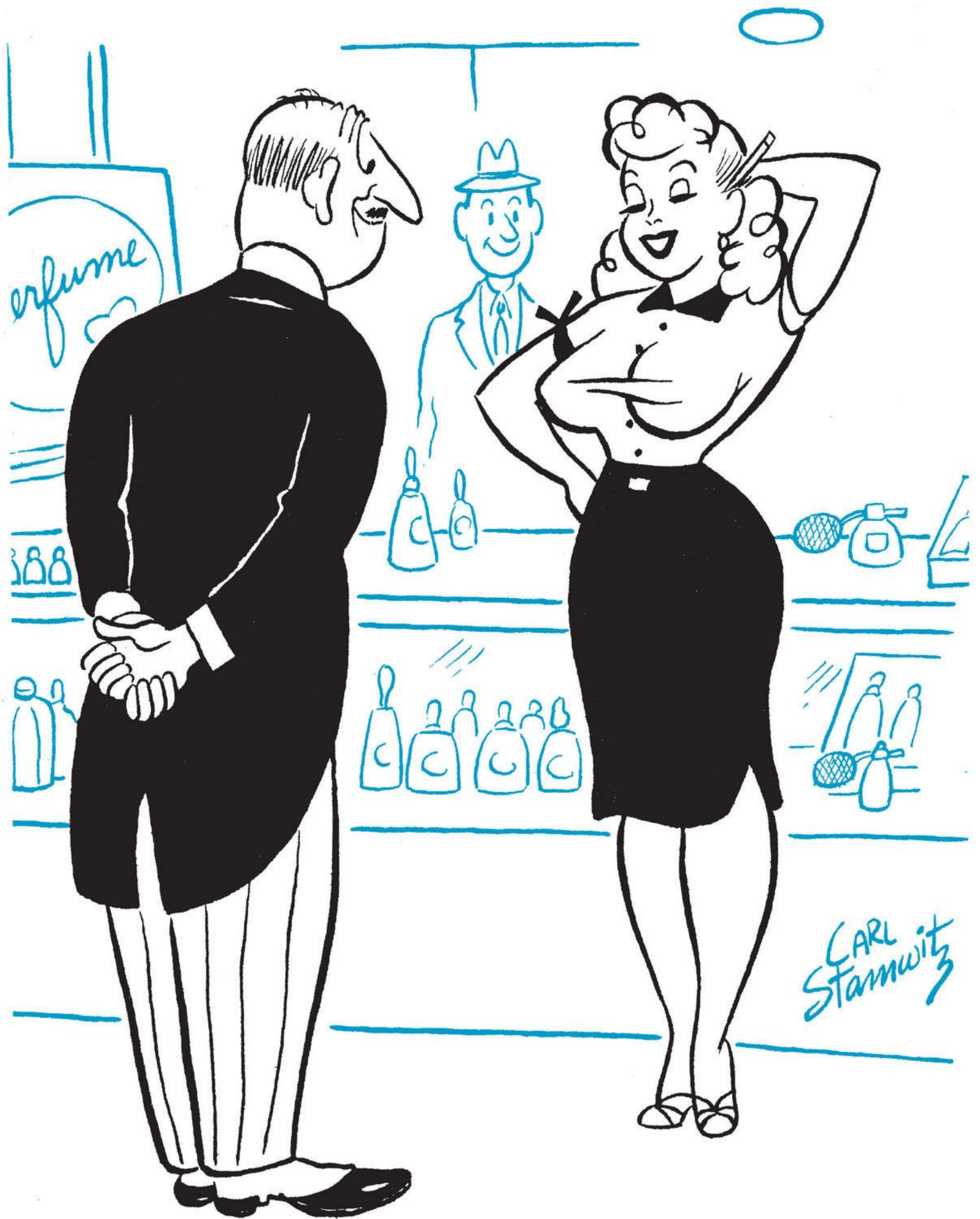
"I was just fired. I thought I was indispensable but his new secretary is also pretty and has laryngitis besides."



"The routine of burlesque queens are all about the same — in this business it's pretty hard to find a new twist."



"What do you mean, you want 500 dollars a week for each?"



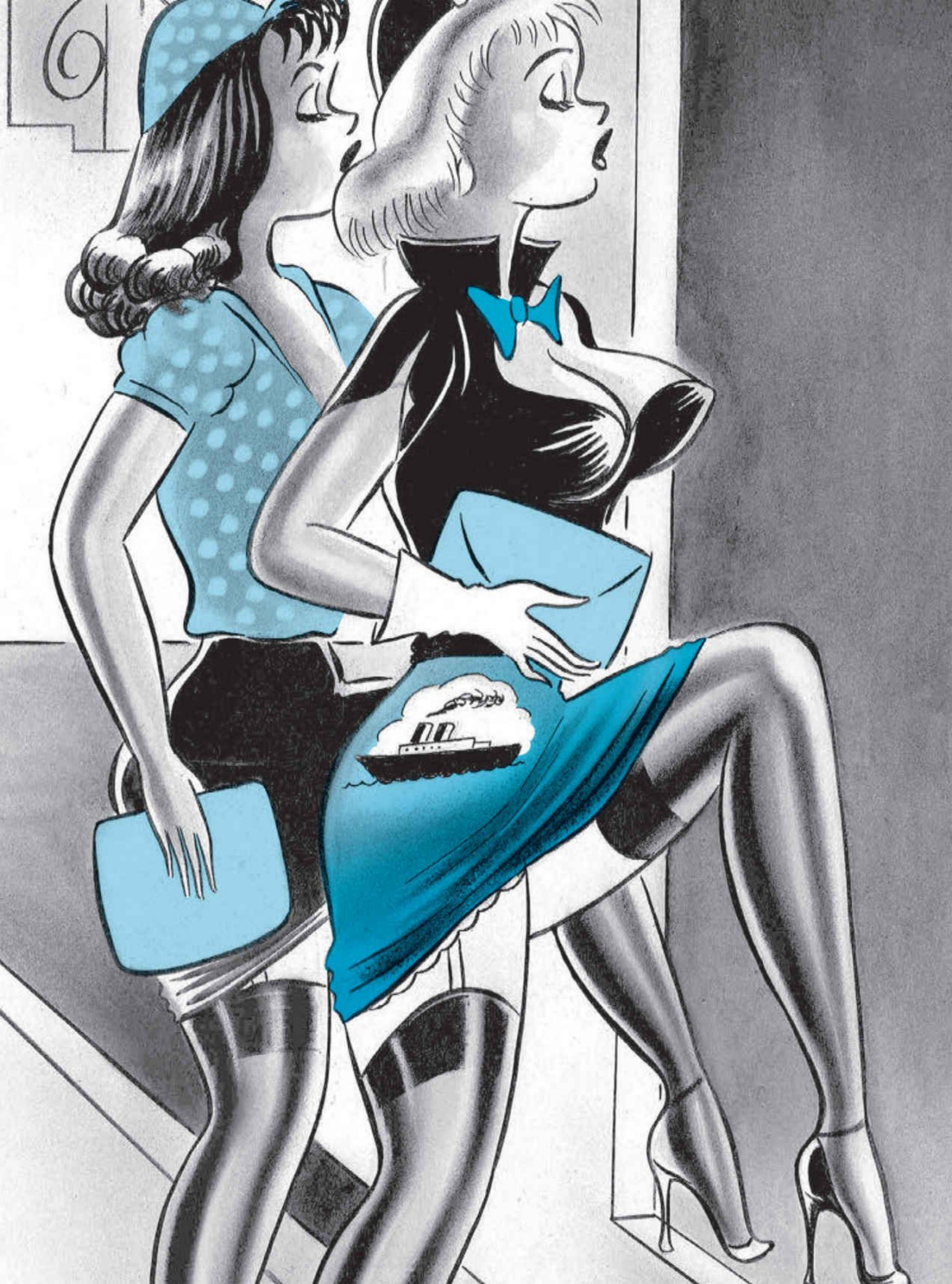
"I'm not very good in perfume. I'm sure I could make
a better showing in lingerie!"



"Yes, sir—we owe our success to the fact of knowing when to pick them at the peak of perfection!"



"Miss Ross, if a line should come open for business purposes, would you please let me know at once?!"





"Look, Doves, I'm not a pirate or a thief or a terrorist
or a deadly... NOT FOR A FLIP-TOP DISK!!"

#B405



"I'm sorry—we're closed for inventory!"



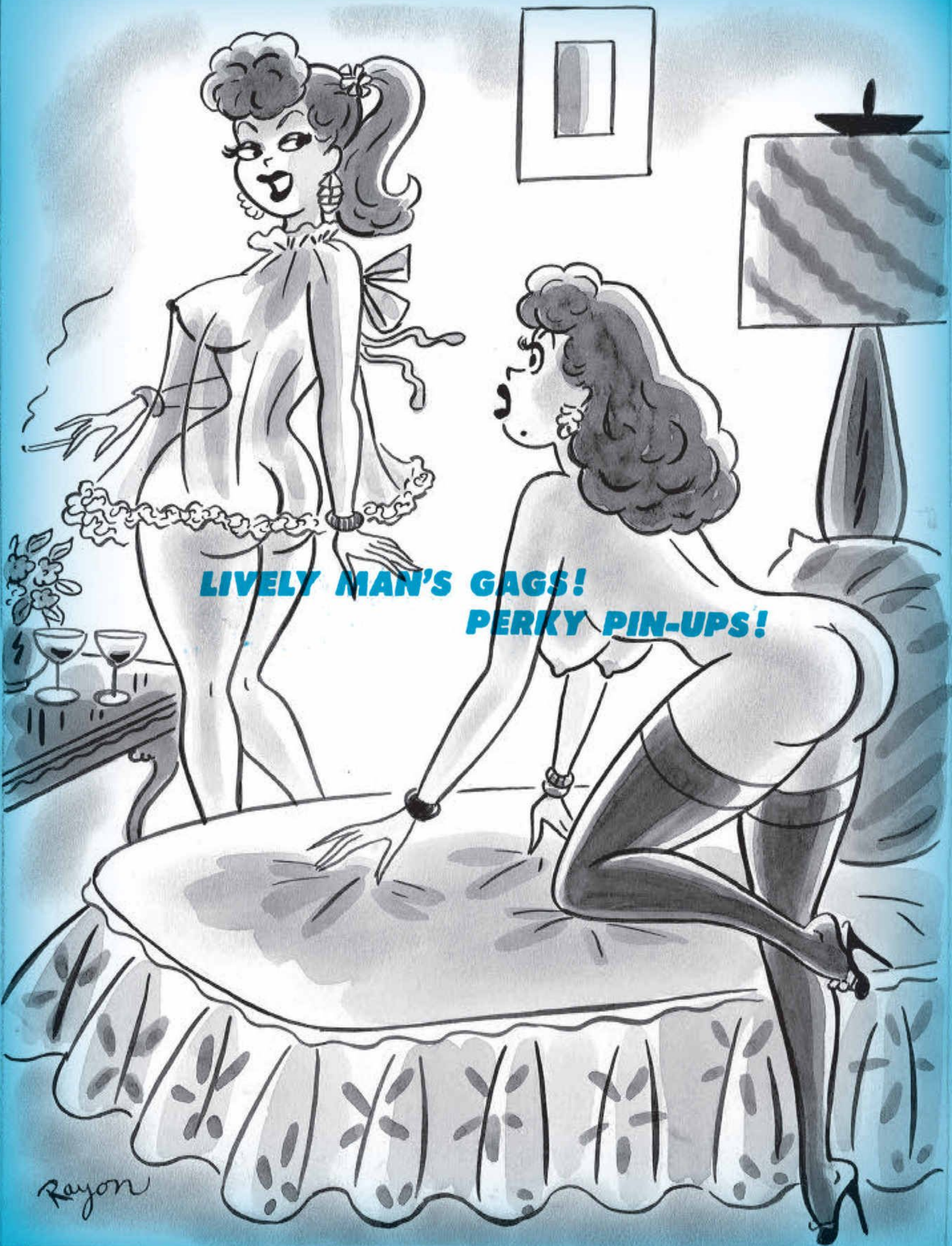
"I think we'd better make a slight change in the signs!"



"My new boyfriend's a florist—He always keeps me supplied with cut flowers!"



"We first thought of redecorating the shop, but then our new sales-girl came up with a great idea!"



LIVELY MAN'S GAGS!
PERKY PIN-UPS!

Rayon



" OH YEAH MY. MONTE THIS WEEK WE'RE
 RUNNING A LITTLE BEHIND *on our schedule* "



“Would you care to step outside, into a cab,
go back to my apartment and say that?”



"That's the kind of champagne glass my friends prefer!"



“Absence makes the heart grow—and you know
I’m big-hearted!”



"Pancho, play a little more please!"

**"But Mr.
Applebottom—
she's your
own wife!"**







"Now I recognize you—you're the guy who came up to complain about the noise!"





"You can expect this every time you love,
honor and disobey!"



“You’d better give it to me somewhere else—I dented the car
and I know just how my husband is going to react!”



“Just what is ‘in line of duty,’ Dr. James?”



“I honestly didn’t expect to run into anything like this
on my first day of practice!”



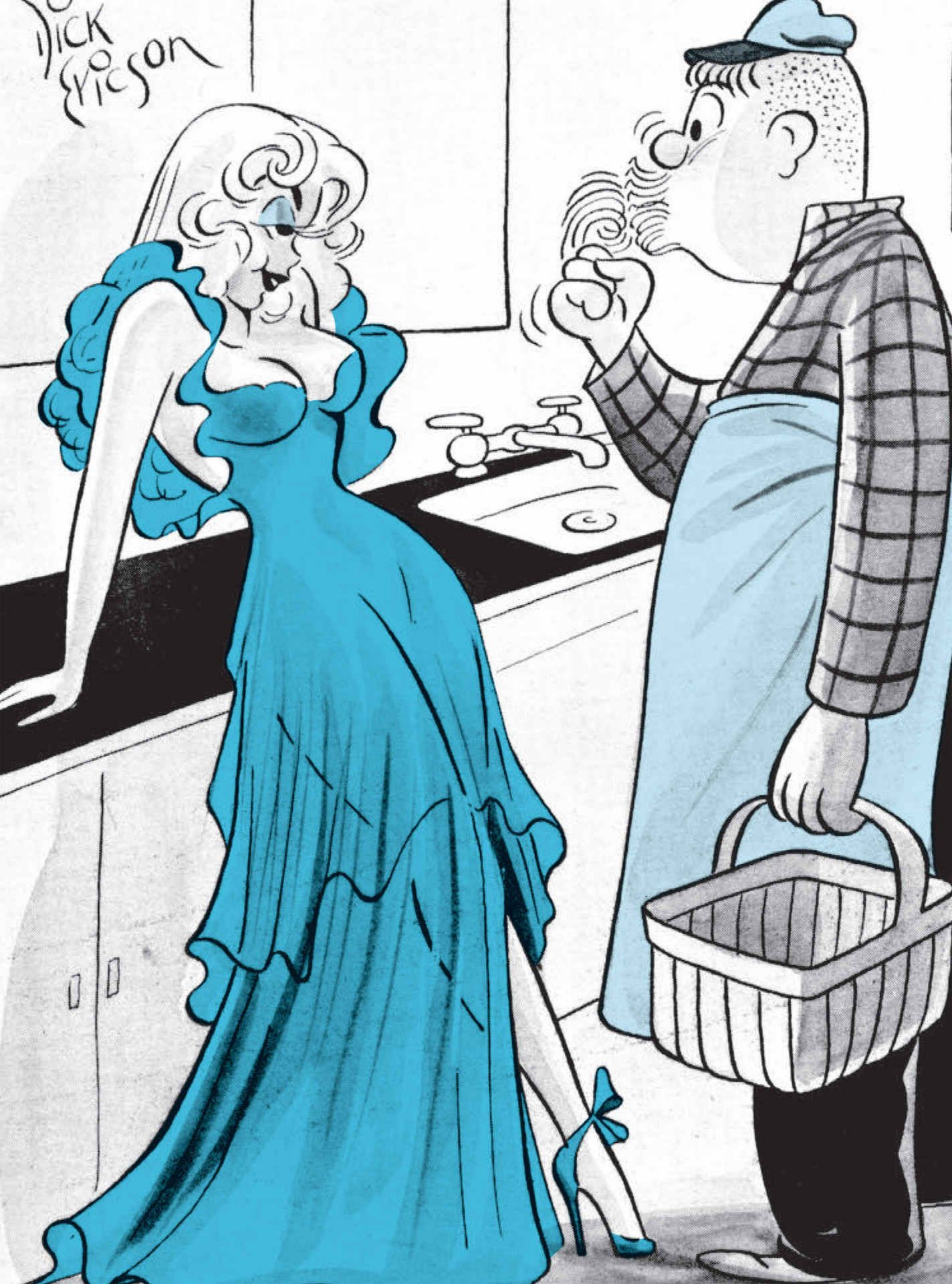
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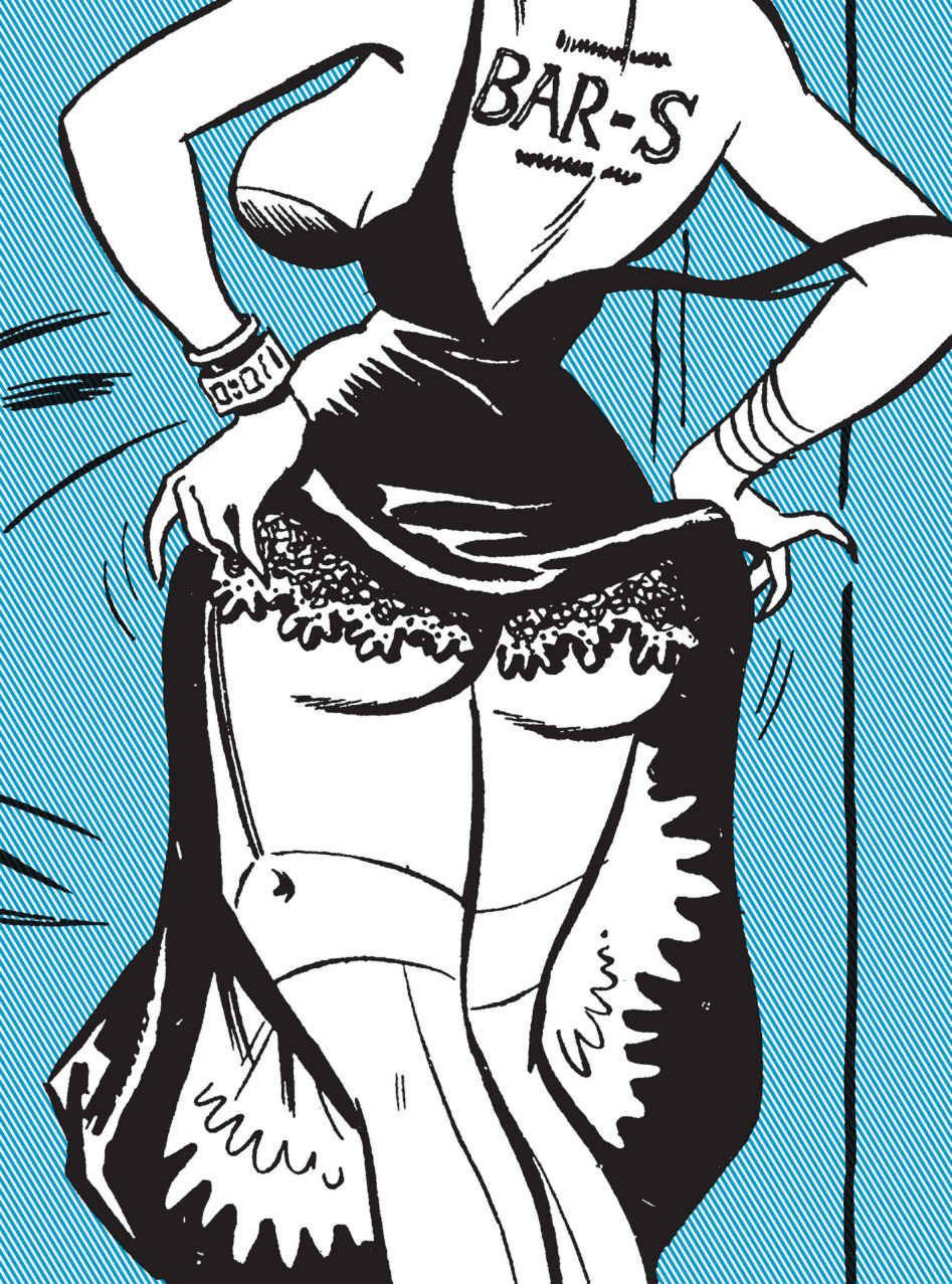
GUIDED MISSILE EXPERT AND HE CALLS ME HIS EXOTIC FUEL!

GAGS FOR STAGS! WILD CARTOONS!



“Have a nice time on your vacation, Fifi, but get lots of rest—you must get back on your feet!”



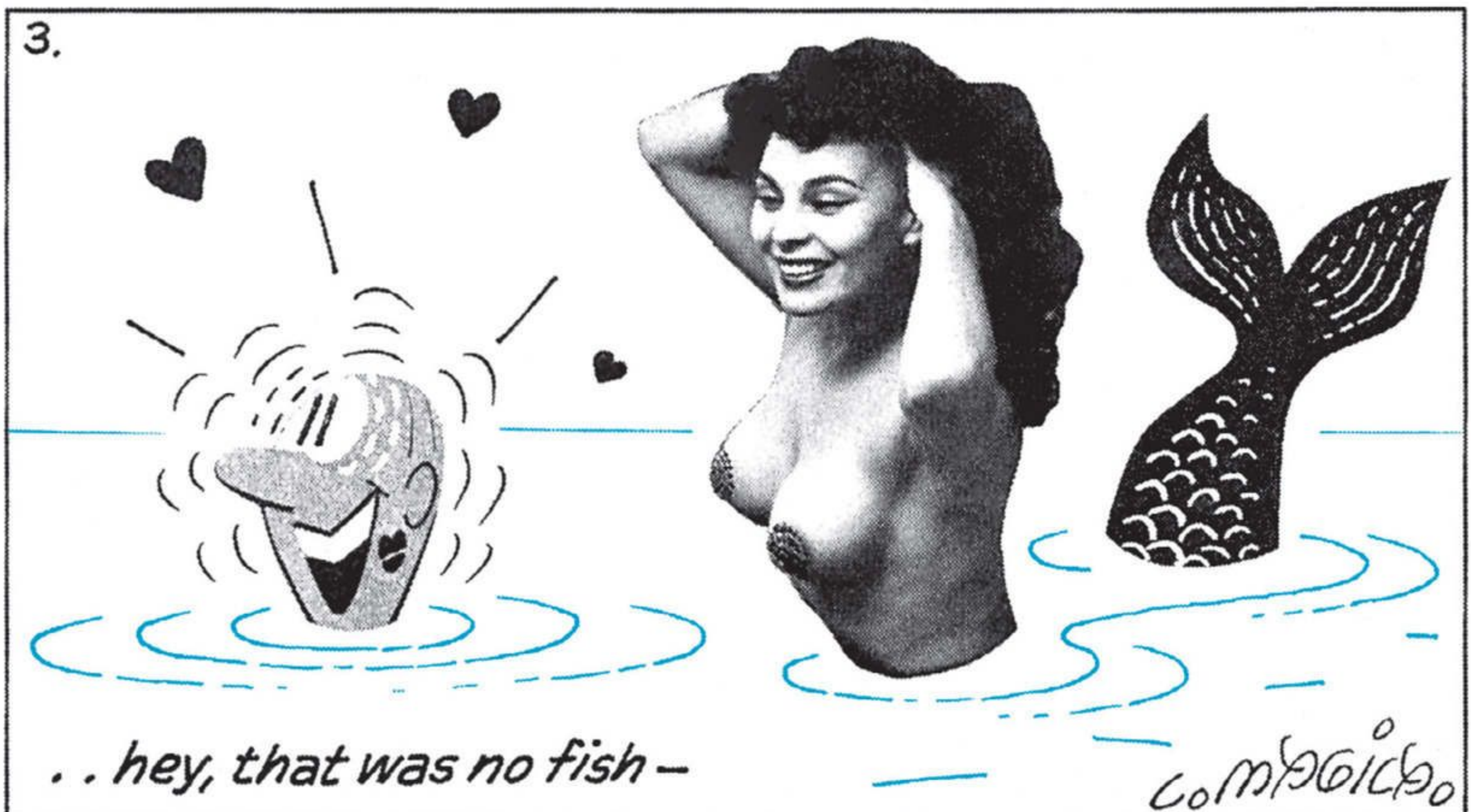
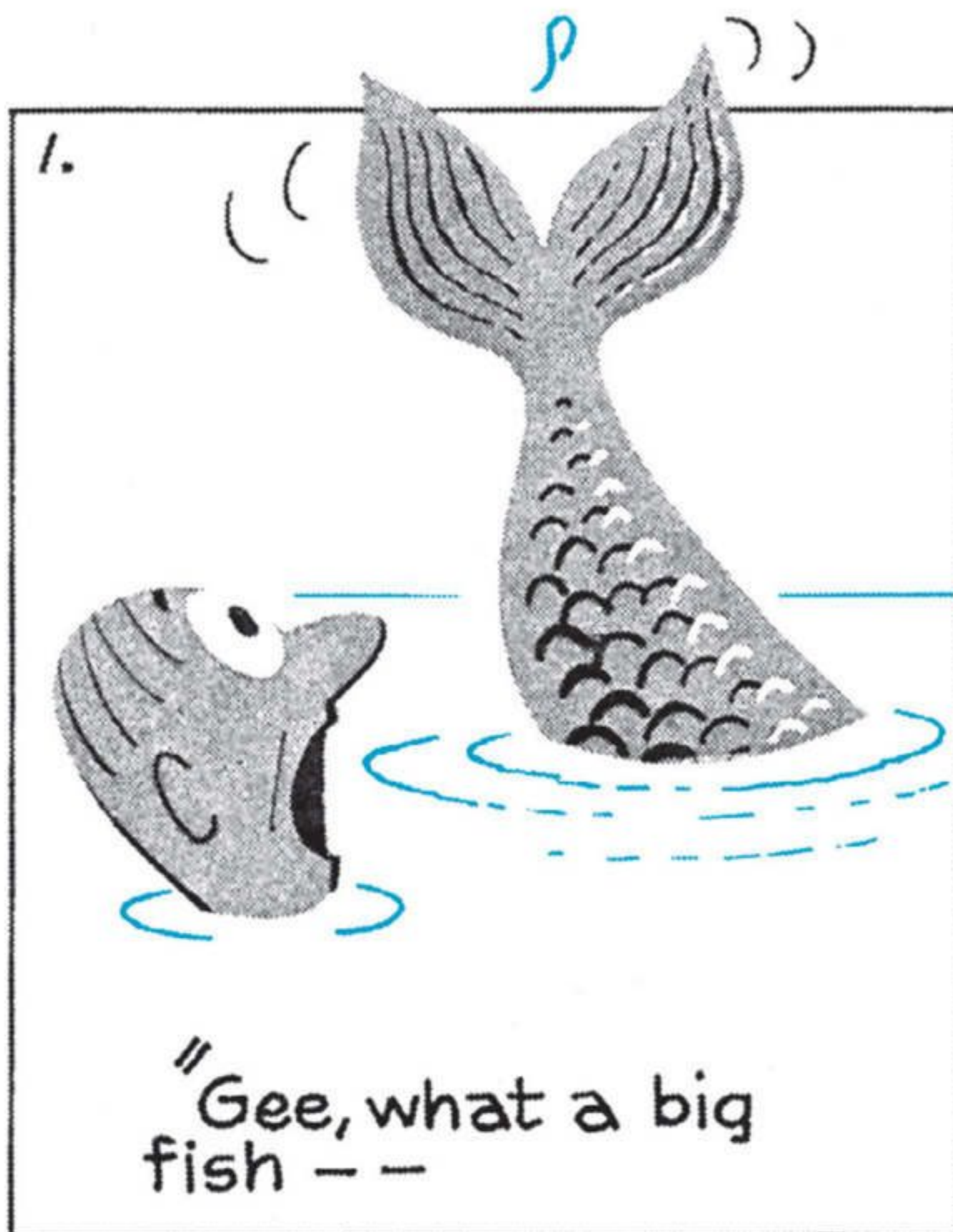


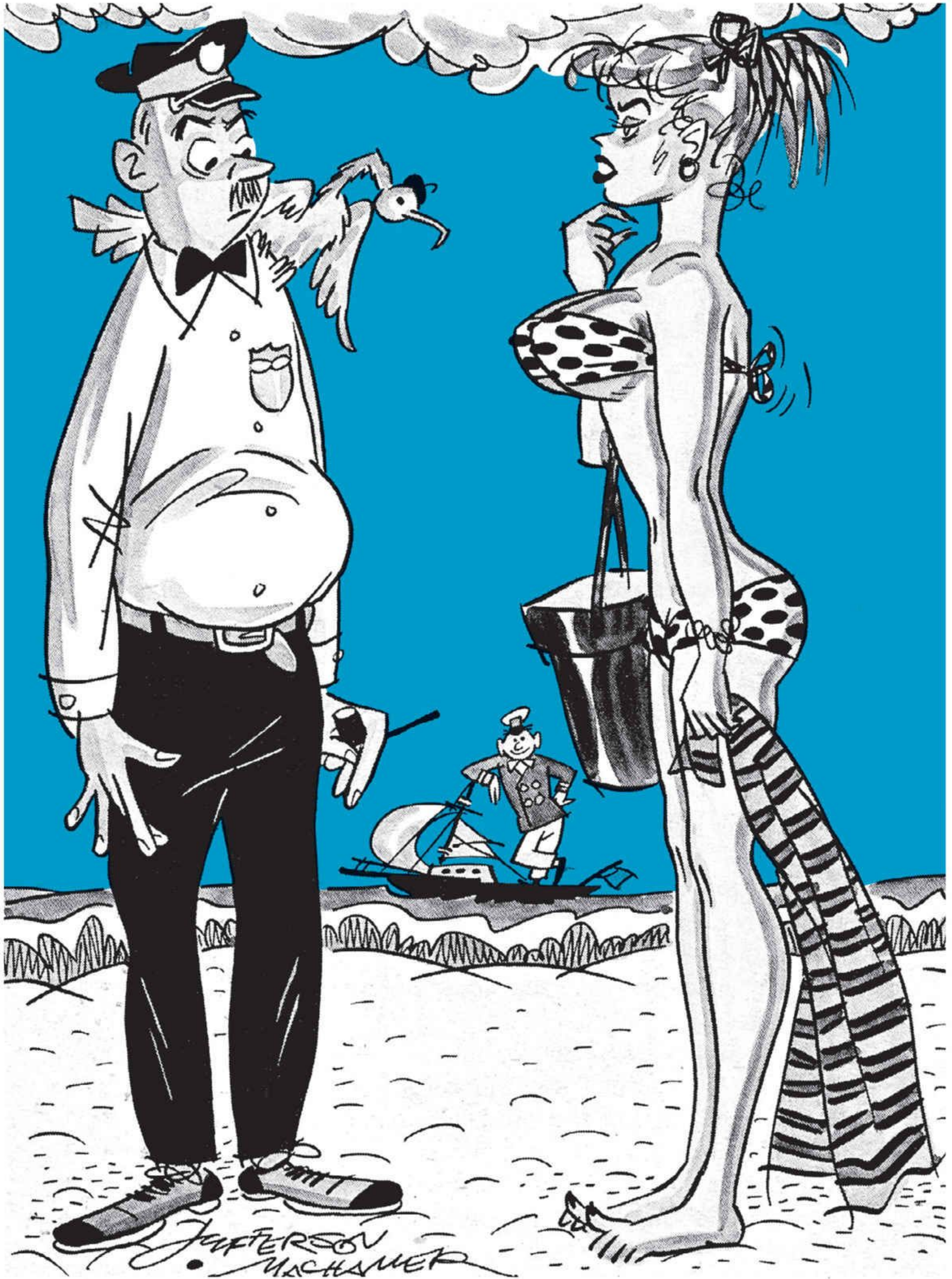


“Who is this Martha who writes you so often?”

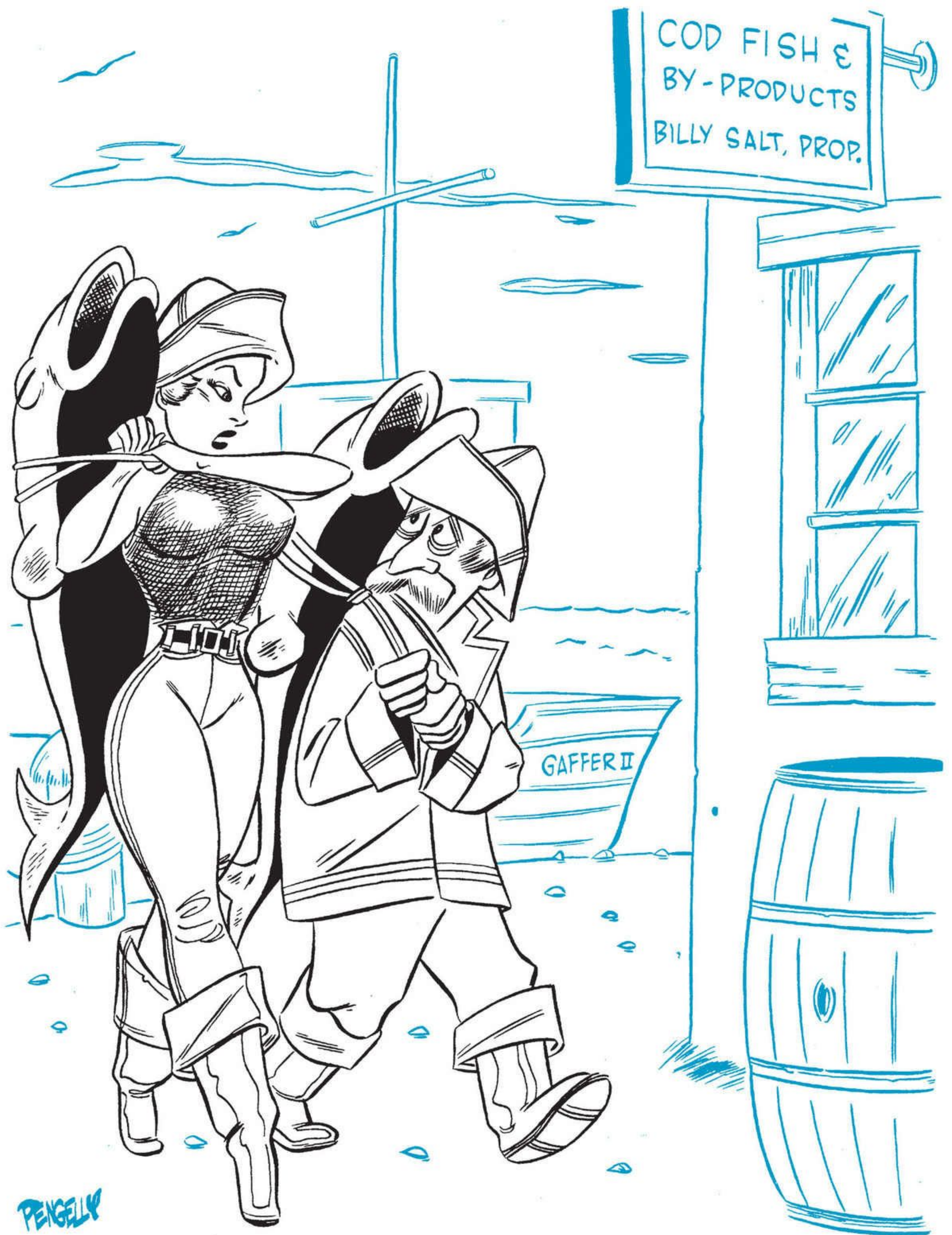


CHICKEN OF THE SEA



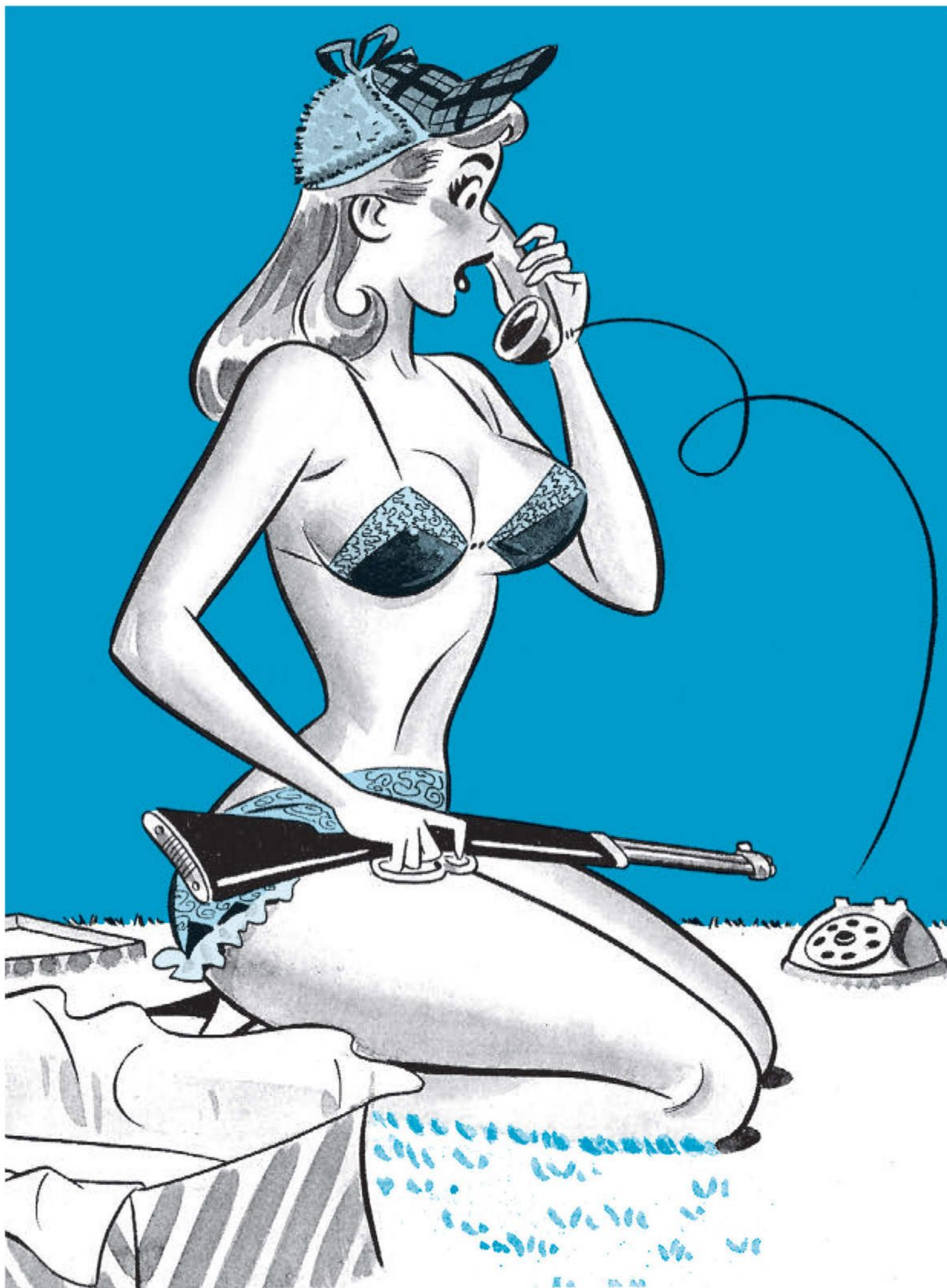


"Would you happen to have a stress test-gauge on you?!"



"Why didn't you tell me what kind of oil you were in before we were married?"

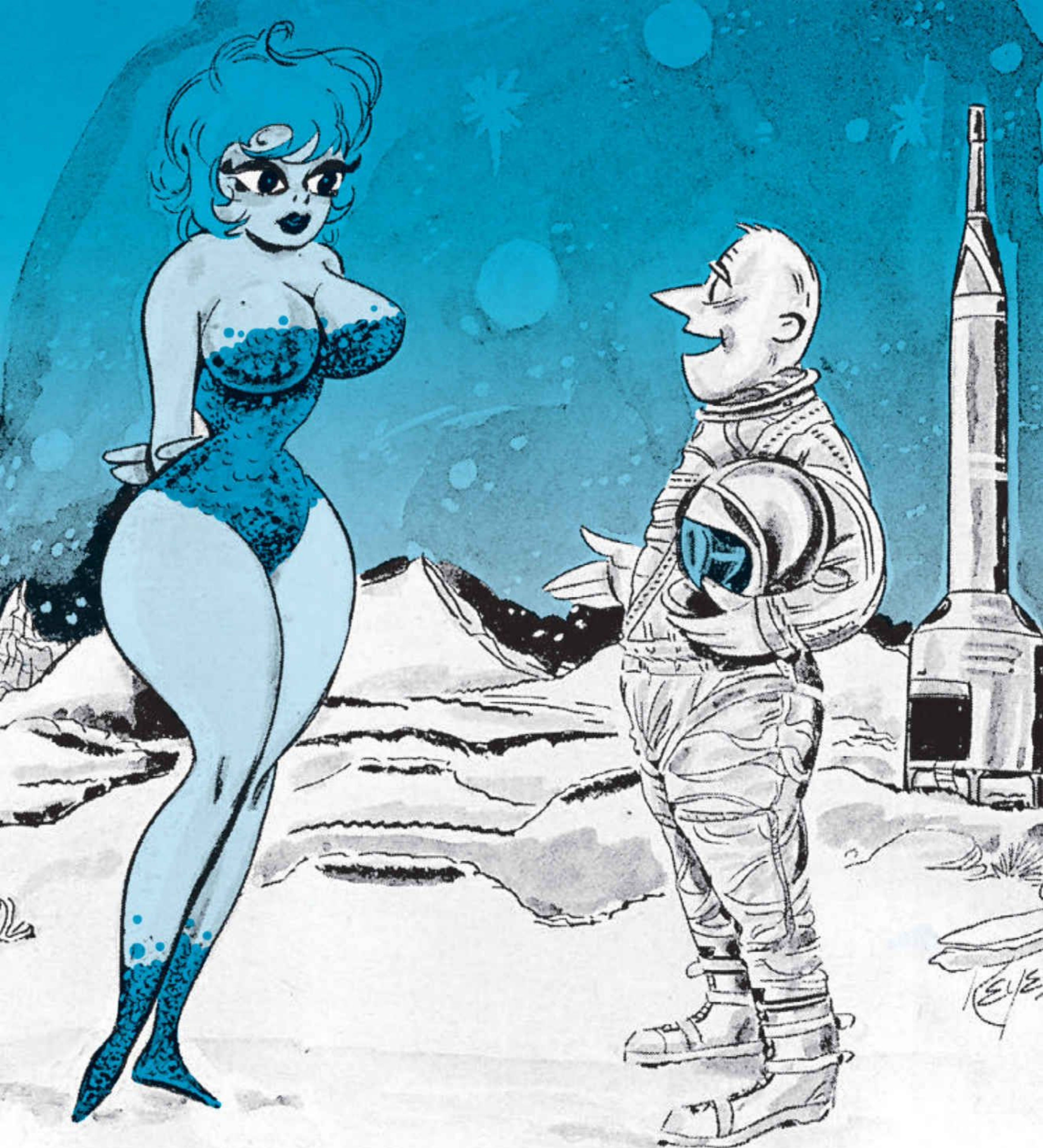




"I'll be delighted to join you on your hunting trip, but I must warn you that I'm trigger happy!"



"I'm certainly glad I saved my spectacles!"



“Did you ever think of entering the ‘Miss-Out-Of-This-Universe’ contest?
You’d win in a walk!”



"Are you getting off, Sir?"
"Thank you, but I can't; I'm with my wife!"



"May I present my mother-in-law—
the reason I never fight with my wife!"



"Gee, Sally, you're sure there's no justice of the peace closer than 200 miles?!"



GEE! WHAT A CLUE
WAY TO MEET NEW
BOY FRIENDS.



AT HOME, LATER----



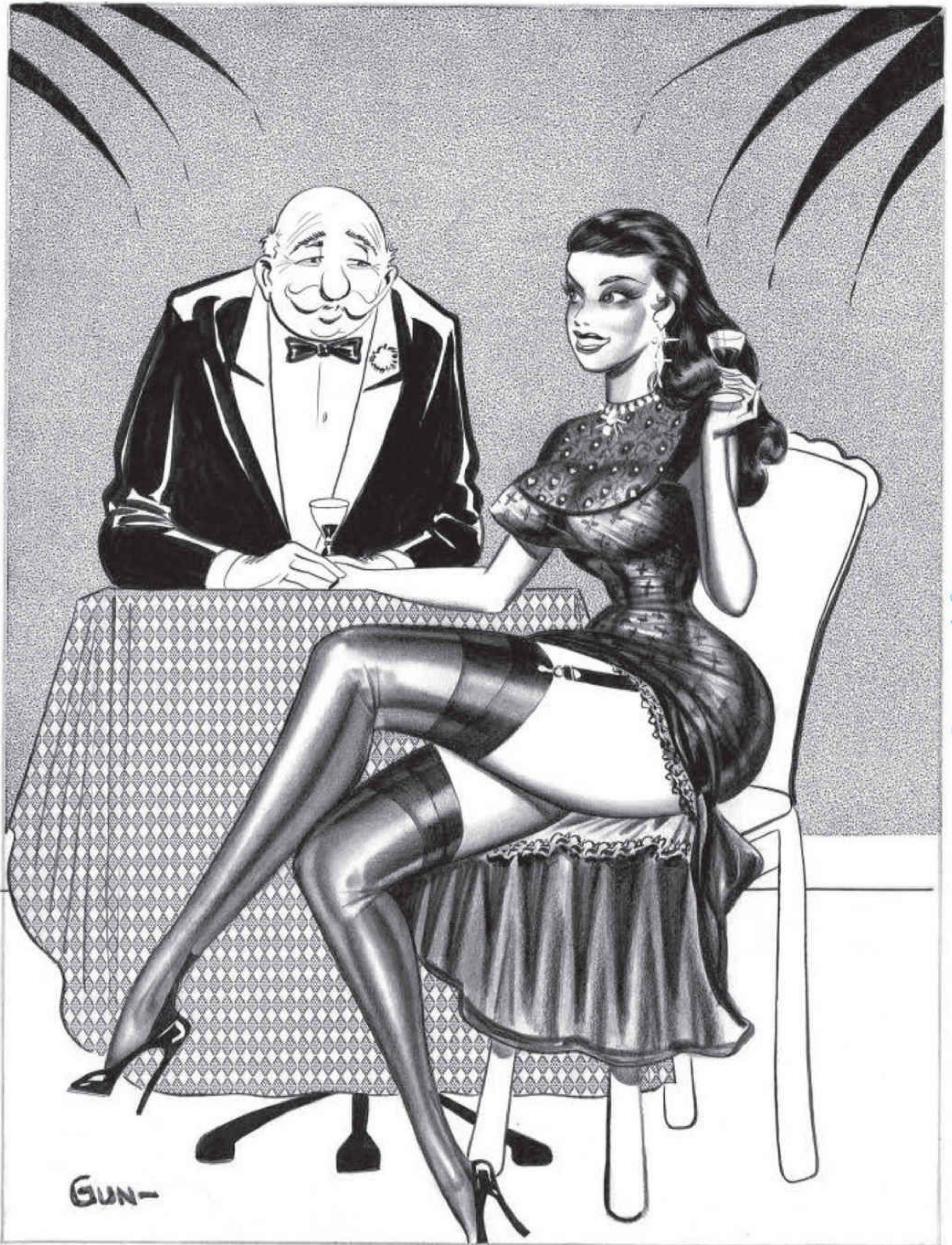
NAME,
ADDRESS
AND PHONE
NUMBER





"And thanks again, Darling—I probably had a wonderful time last night!"

CROP FROM TOP



10.7/8"

CROP THIS SIDE

GUN-

11.5 THIS ~~WILL~~ ~~YOU~~ ~~CALL~~ ~~WORKING~~ ~~ARTER~~ ~~HOODS~~ ~~ALL~~ ~~KNOW~~ ~~DE~~ ~~2"~~
P.26A — 8 1/8" — 150 (R94) as is



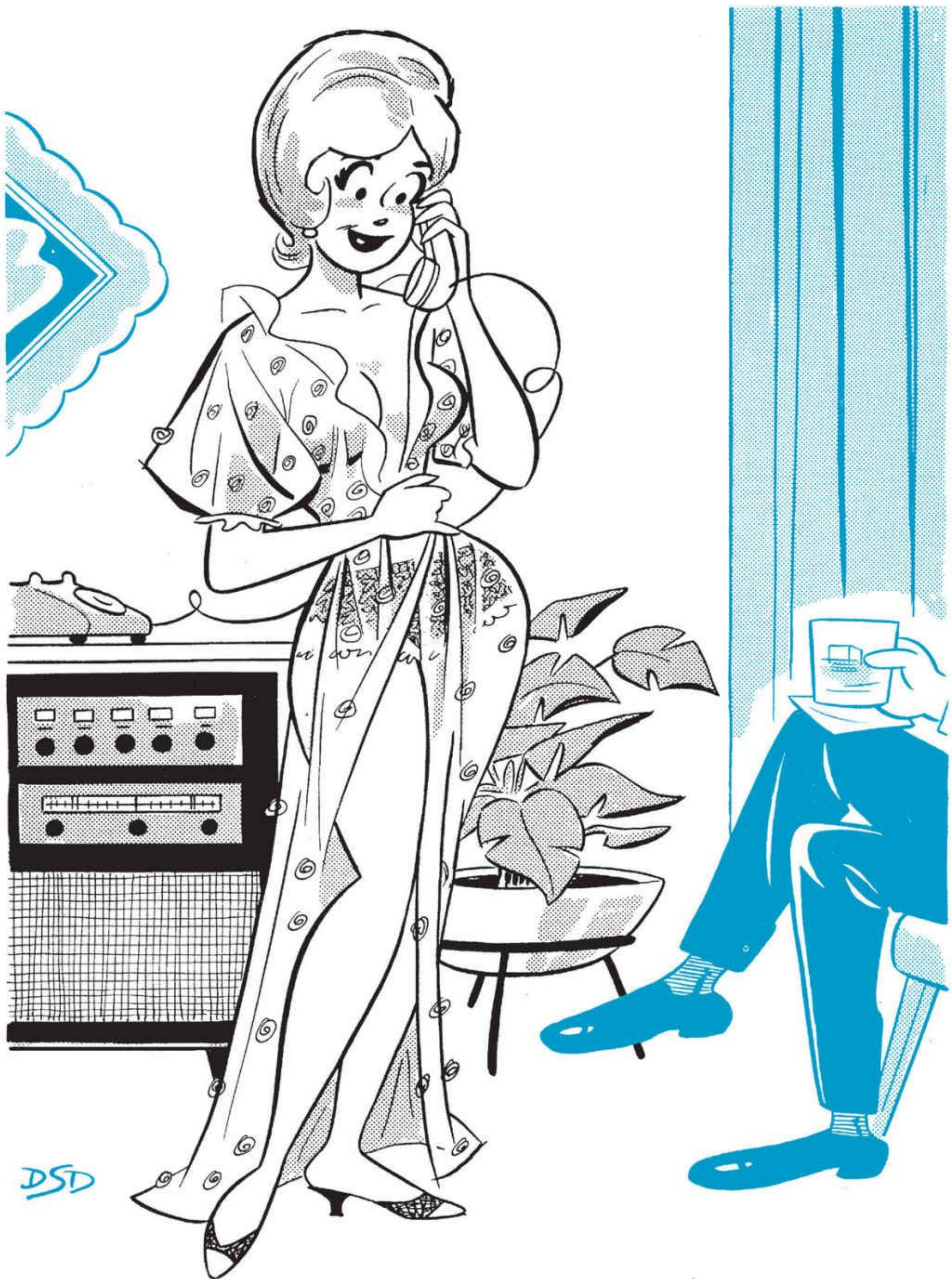
"My new butler is one of a triplet; this one tells no evil!"



"I'D LIKE TO DO THE LITTLE IMPORTANT THINGS OTHER GIRLS DON'T HAVE THE NERVE TO DO."



LUSTY, LIVELY, FRESH
ENTERTAINMENT!



"Hello, room service—I found a man in my room—
thank you!"



“Why should I bother to get dressed up for him now
that we are engaged?”



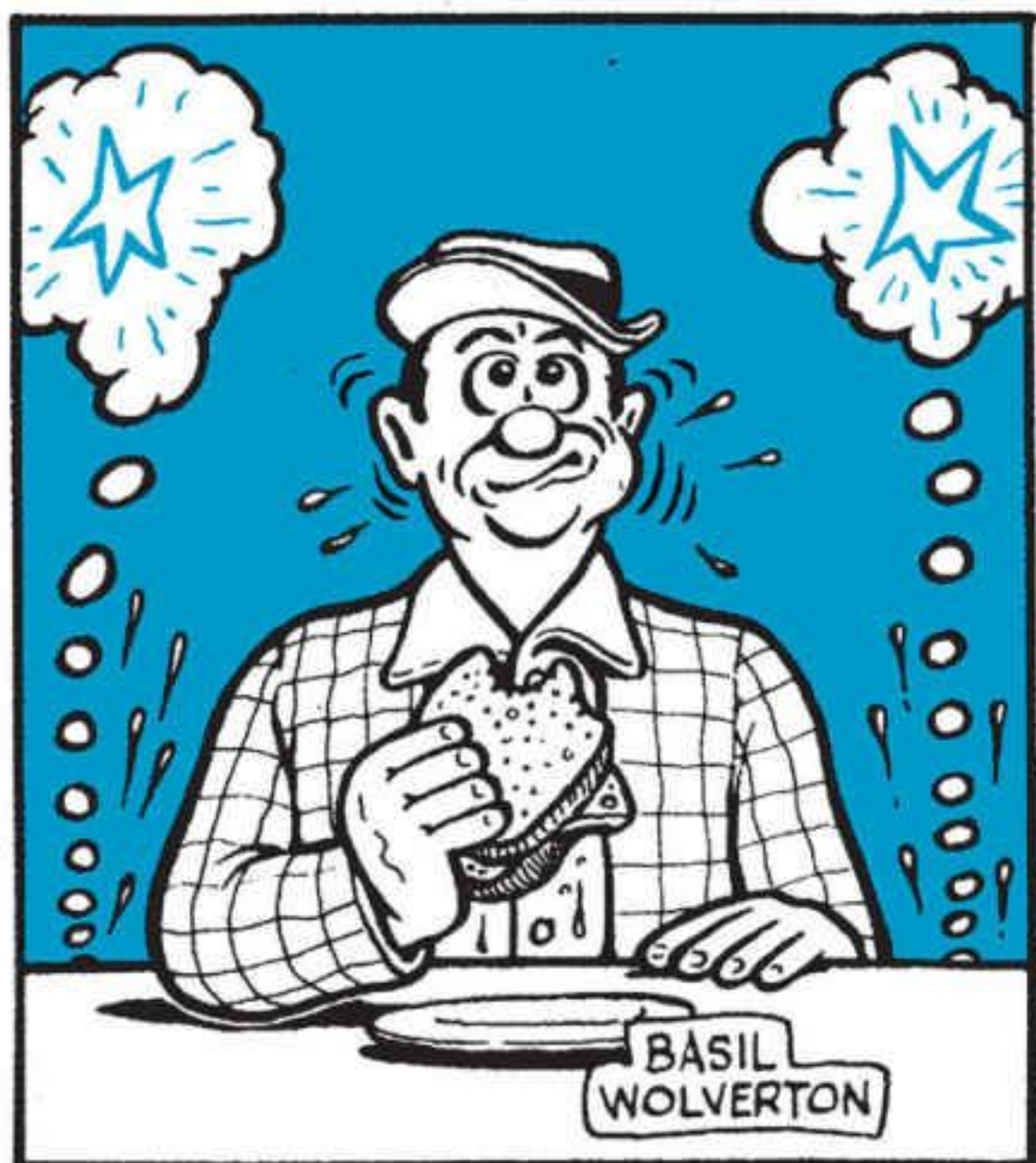
"Really, Mr. Hadley! I merely said that I'd like to get *bread* before I leave tonight!"



“Don’t be ridiculous—of course I don’t have a can opener!”

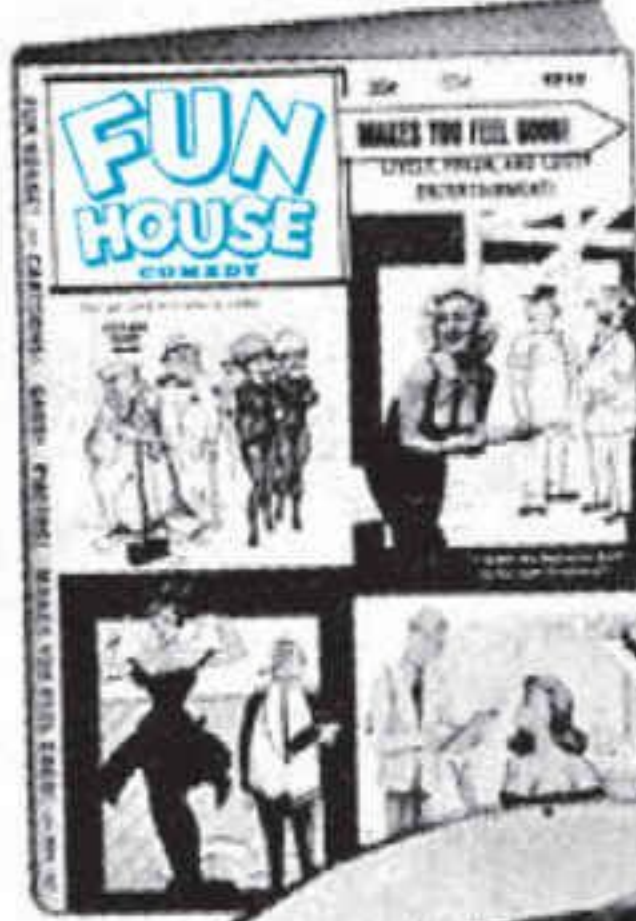
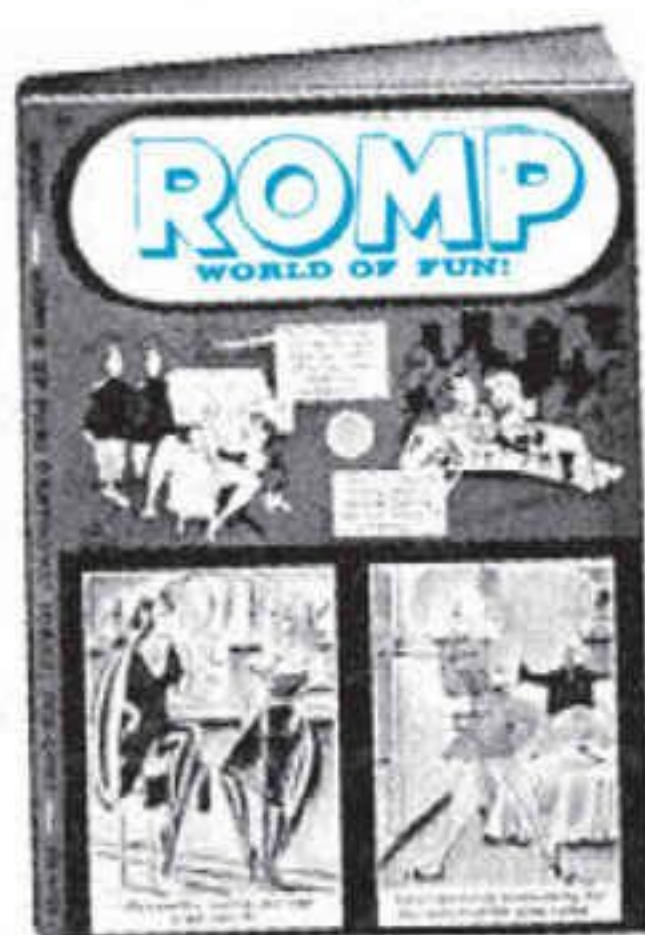


"He insisted on being treated like a king,
so I isolated him!"



BASIL
WOLVERTON

MAN-SIZE ENTERTAINMENT



Only
35¢



**BULLS-EYE
EVERY MONTH!**

SMILE AND ASK YOUR
NEWSDEALER FOR A COPY
BE HAPPY-GO-LUSTY!



**GIRL-WHISTLER'S
GUIDE!**

COMEDY

RIOT

JULY 1956
ESTABLISHED 1941
Vol. 6—No. 31

FRESH AND LIVELY
ENTERTAINMENT

"I'M SO PLEASED WITH MY NEW BATHING SUIT; IT'S CERTAINLY
ATTRACTING ATTENTION!"



COMEDY is published every other month by Humorama, Inc., 655 Madison Avenue, New York 21, N. Y. Entered as first class laughing matter around the U.S.A. Names and descriptions of all characters and places in this magazine are wholly imaginary and any names which happen to be the same as that of any person is entirely coincidental. Contents copyright 1956 by Humorama, Inc. Printed in the U.S.A.

A HUMORAMA MAGAZINE



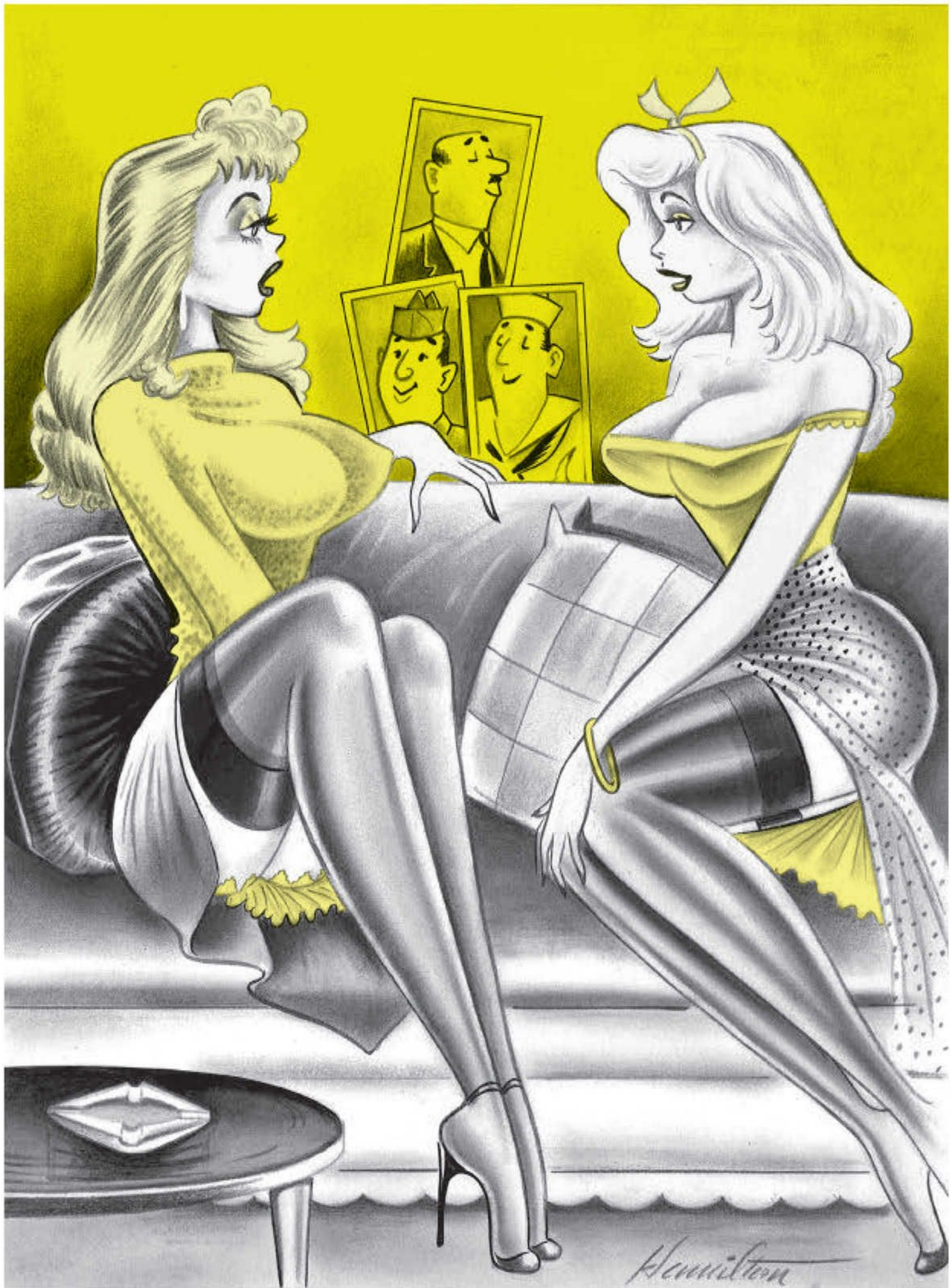
WARD



"Tell me about yourself—inch by inch!"

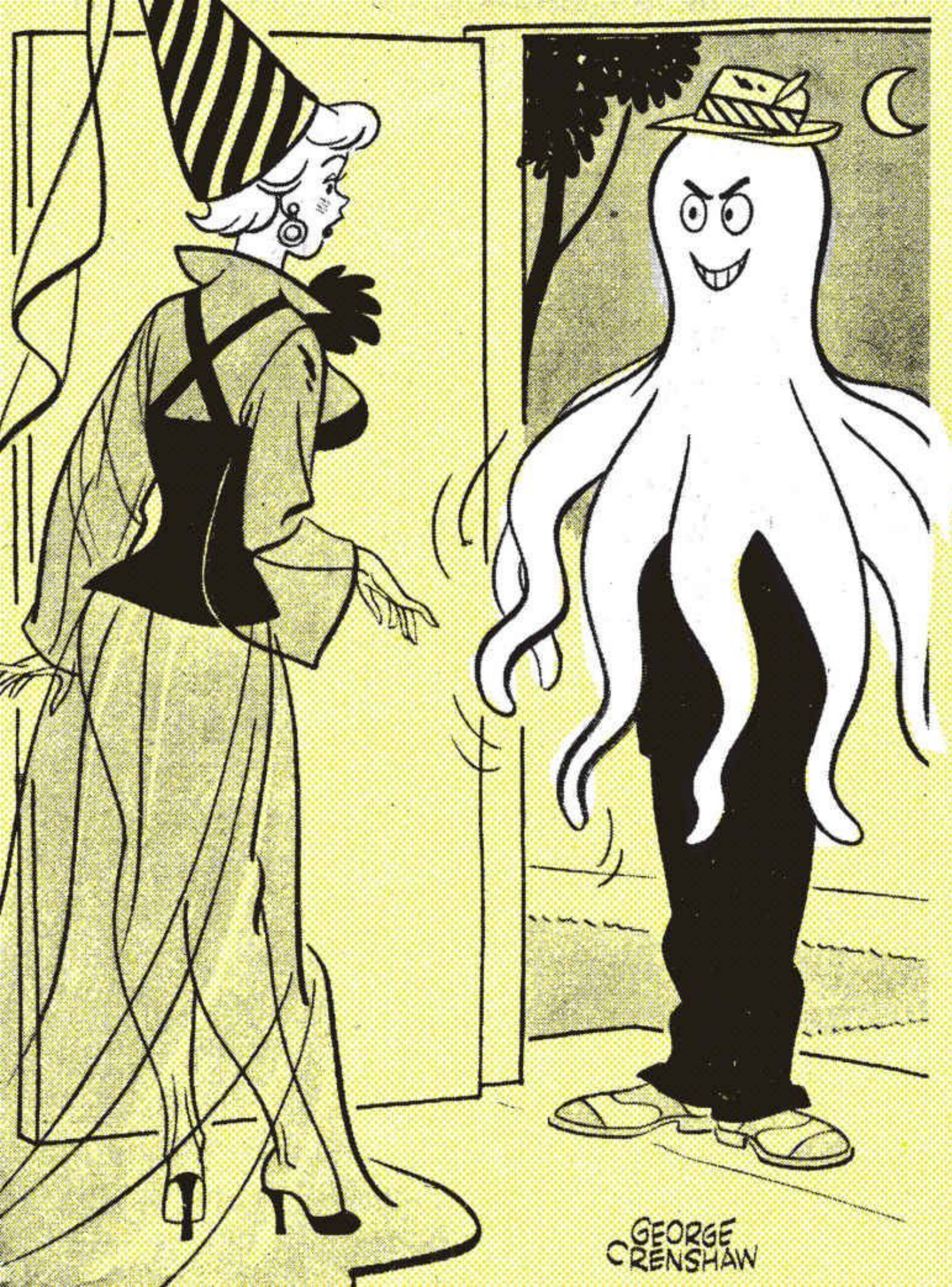


"Frankly, I found it easier to give up my wife than smoking!"



“What kind of widow would you rather be—
land, sea, golf or grass?”





GEORGE
CRENSHAW

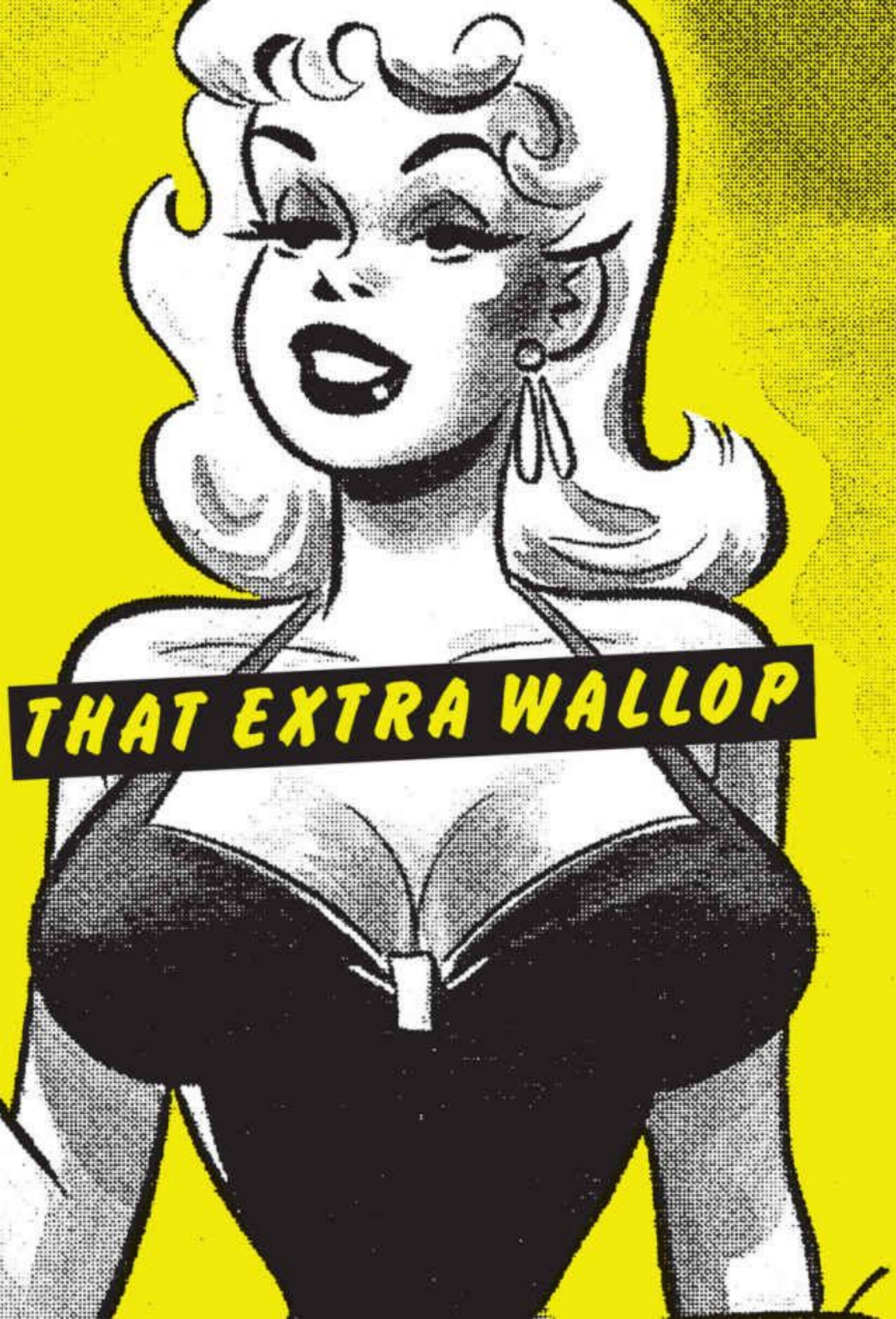


“Men don’t scare me—I always know exactly
what’s on their minds!”

YOU HAVE A KICK COMING!



THAT EXTRA WALLOP





"It's been a wonderful evening—could I ask
for anything more?"

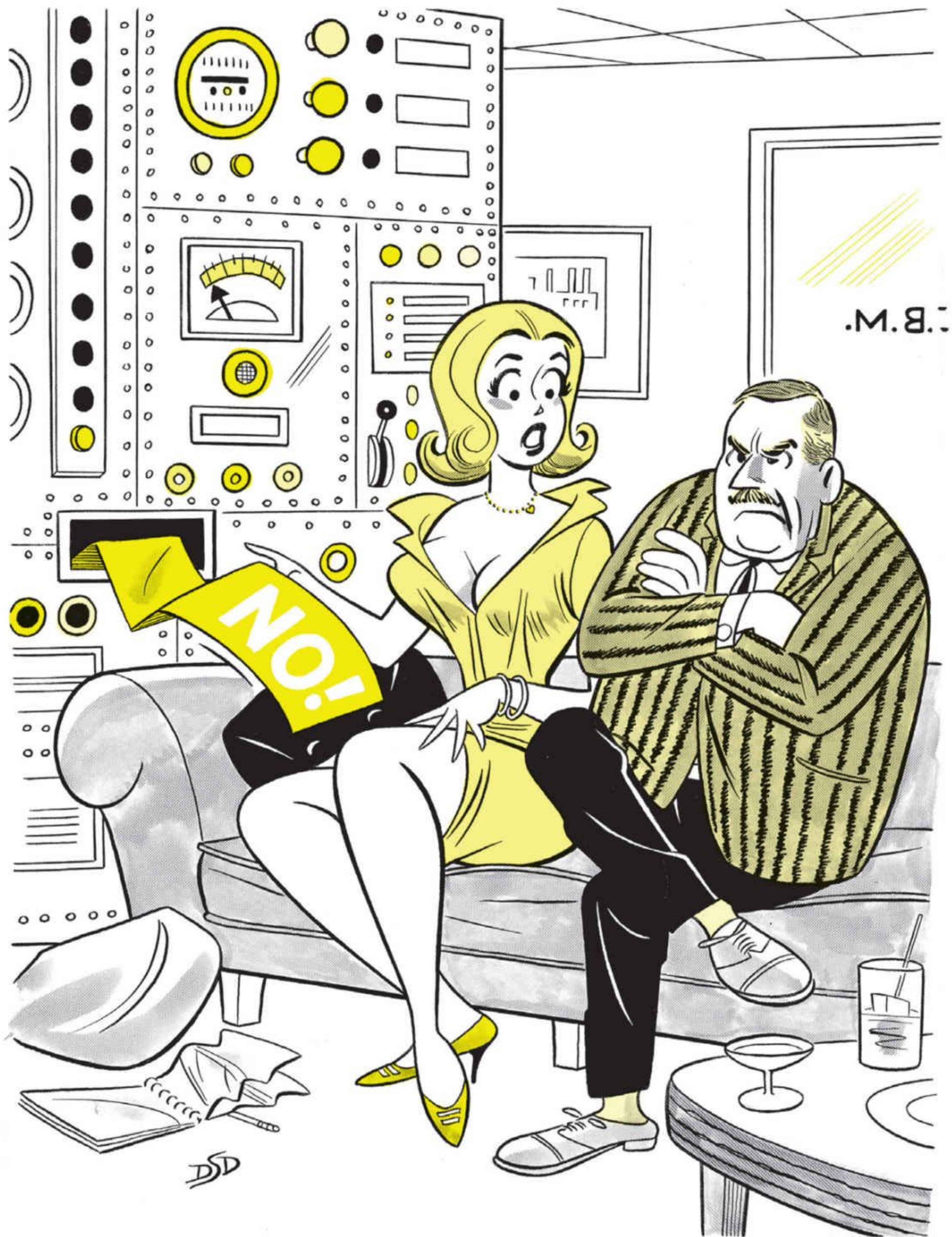




hamilton



“He may be a shallow character but he made a deep impression on me last nite!”



"But Mr. Raggle, it was your idea to ask the brain!"



“Miss Brady—take a legger... I mean, take a letter!”



“Good secretaries are hard to get—the Boss gives her
a free shine every morning!”



"This will be your department, Egan—but for the first few days take it easy and study the topography carefully!"







**"She used
to be my
girlfriend until
I introduced
her to my
millionaire
Uncle.
Now she's
my Aunt."**

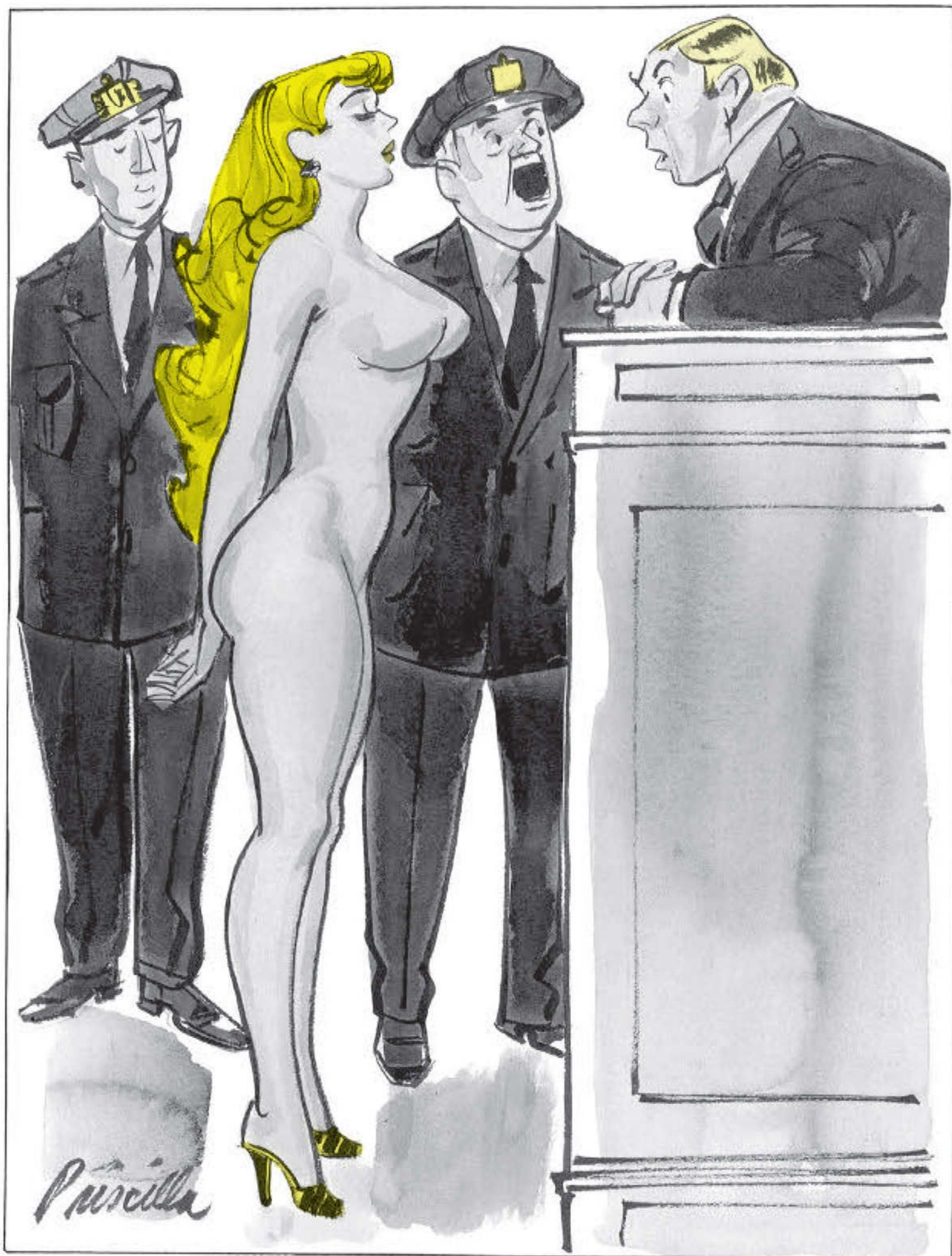




"Joe and I parted good friends—I gave him back some of his gifts so he could hock them to start a new business!"



"We have reached a verdict. . . WOW!"



" SHE CLAIMS HER HORSE RAN AWAY
DURING A ^{PROTEST} TAXPAYER'S DEMONSTRATION. "

50 ✓

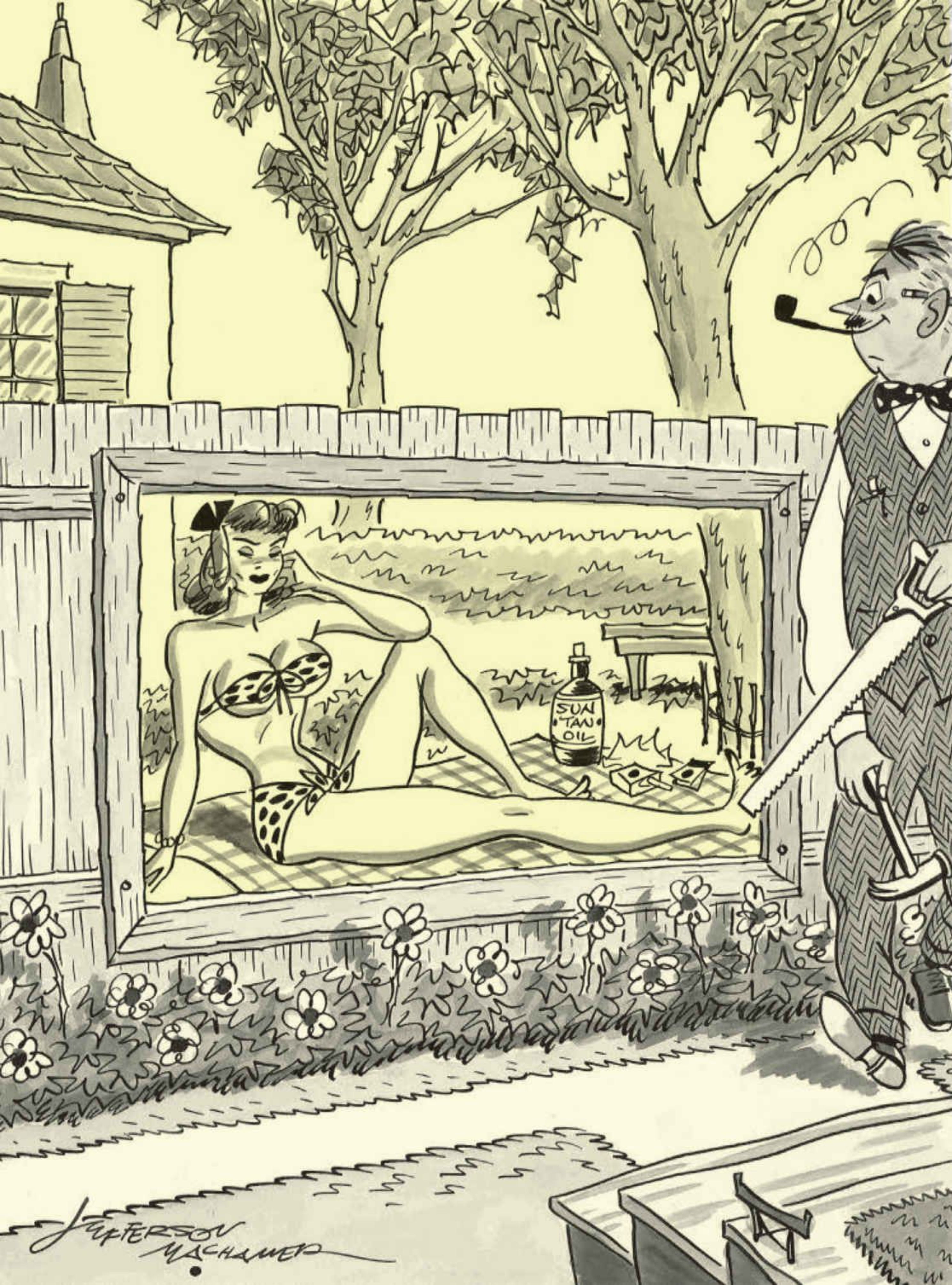


"Great! Stop right there!"



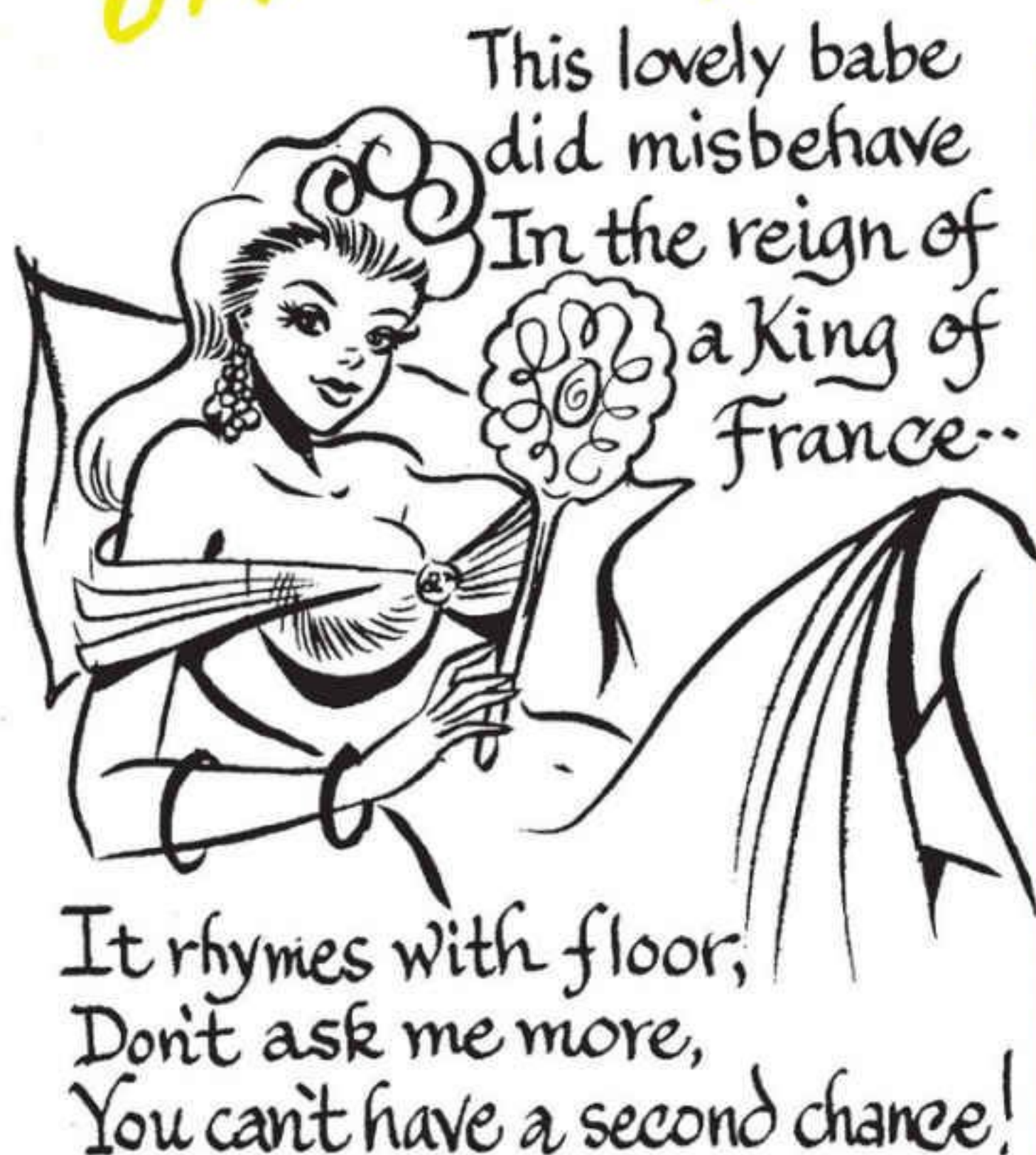


"With scenery like this I'd love to stay here for weeks!"



JEFFERSON
MACHAMER

JERE'S JAMES in "Famous Names" CAN YOU GUESS THESE



MADAME POMPADOUR

In Biblical days
it was quite
the craze,
For gals to show
their chassis-
This cutie
here was
someone's dear..
Her name
rhymes with
amoeba.



HELEN OF TROY

Don't let this
one "rile" ya..
It's only
Sampson's



JERE STURM



"You're supposed to grab me by the top
of my head, you big ape!"



35¢

MAY

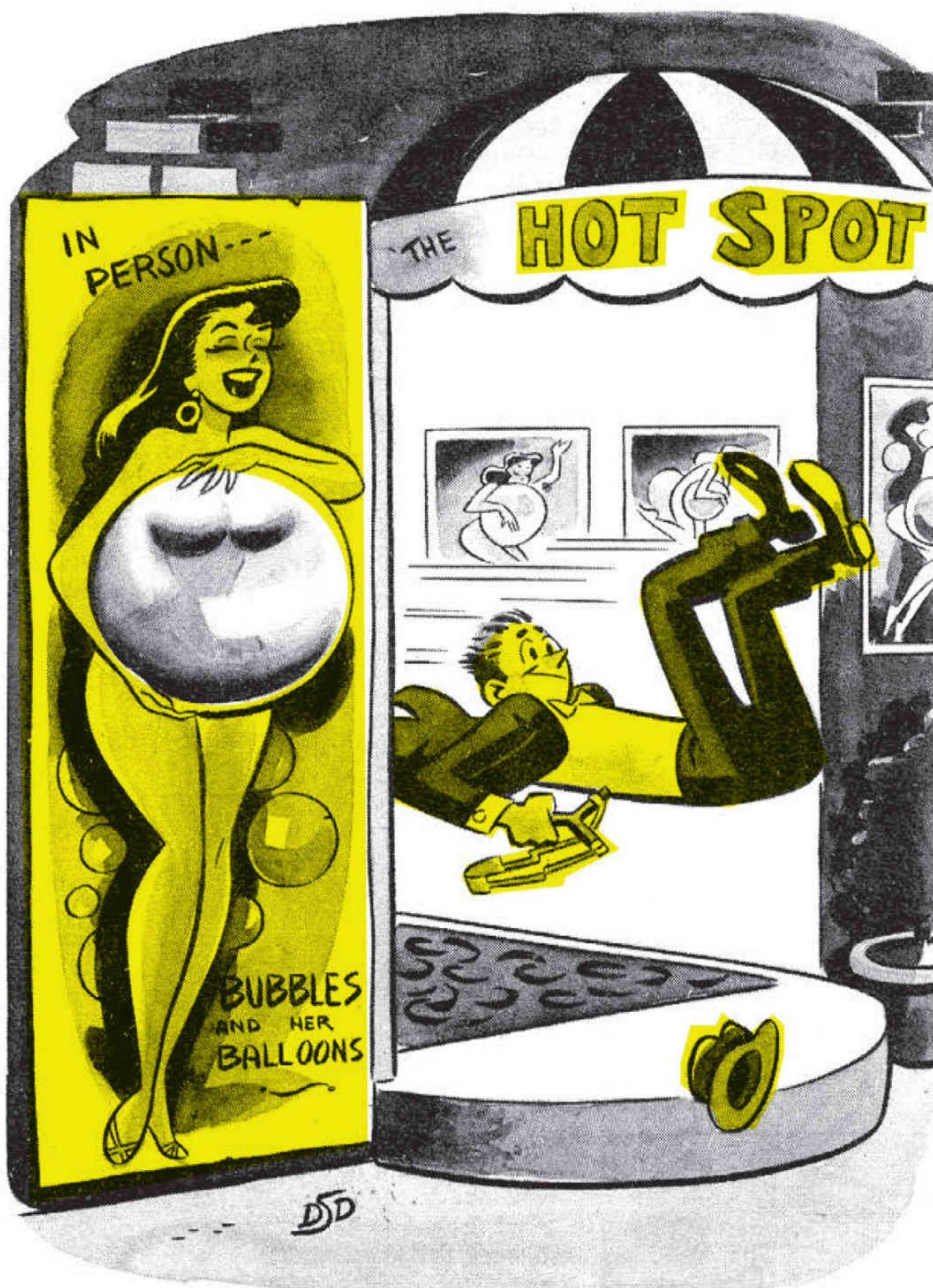
9P

HITS THE LAUGH SPOT!





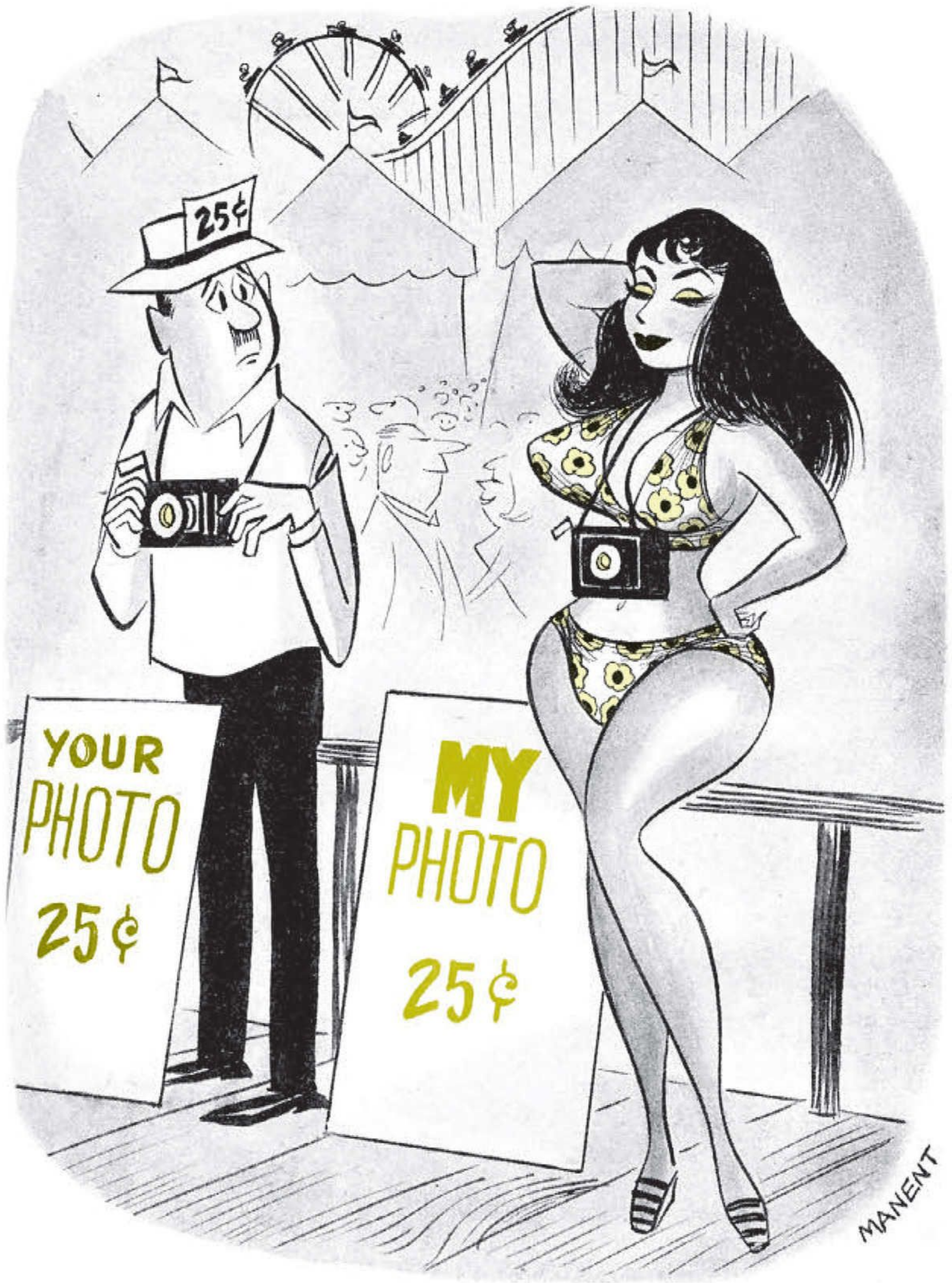
“Remember nine years ago, when you looked at my
pigtails and skinny legs—and laughed?!”

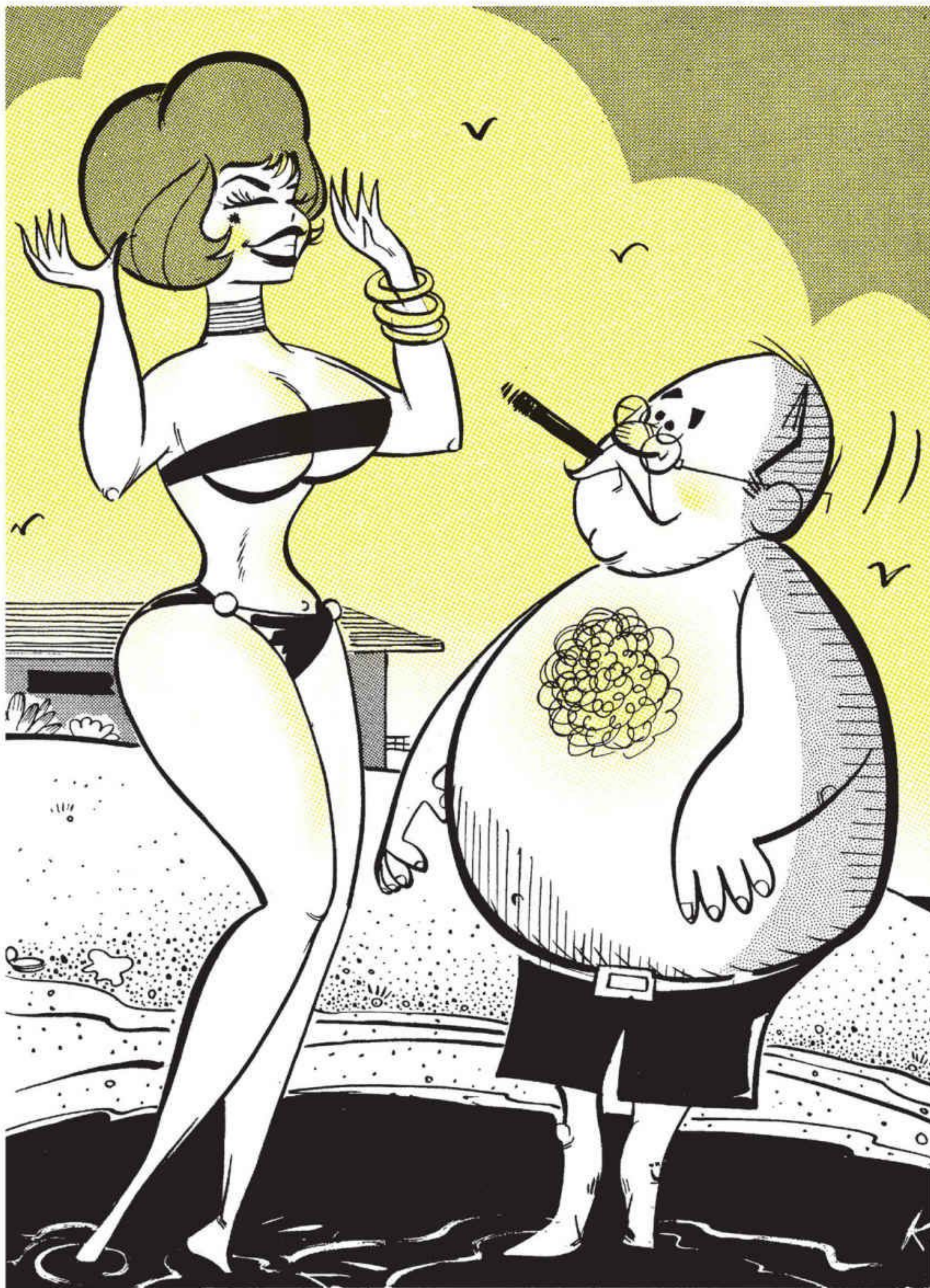




"I'll dance with you if you put away that cigar!"







"Nonsense, Mr. Quimby—you have a marvelous build—
for a bank president!"



"Now let's see; give me an expression of aloofness, nonchalance, complete repose!"



“Deft, Mr. Broadbent—deft!”



“The heck with the ground hog, Joe—Spring is here!”



"EXCUSE ME, MISS. I WONDER IF YOU COULD
HELP US SETTLE AN ARGUMENT?"



“Fixing it up will keep your husband from wandering
away from home for years!”

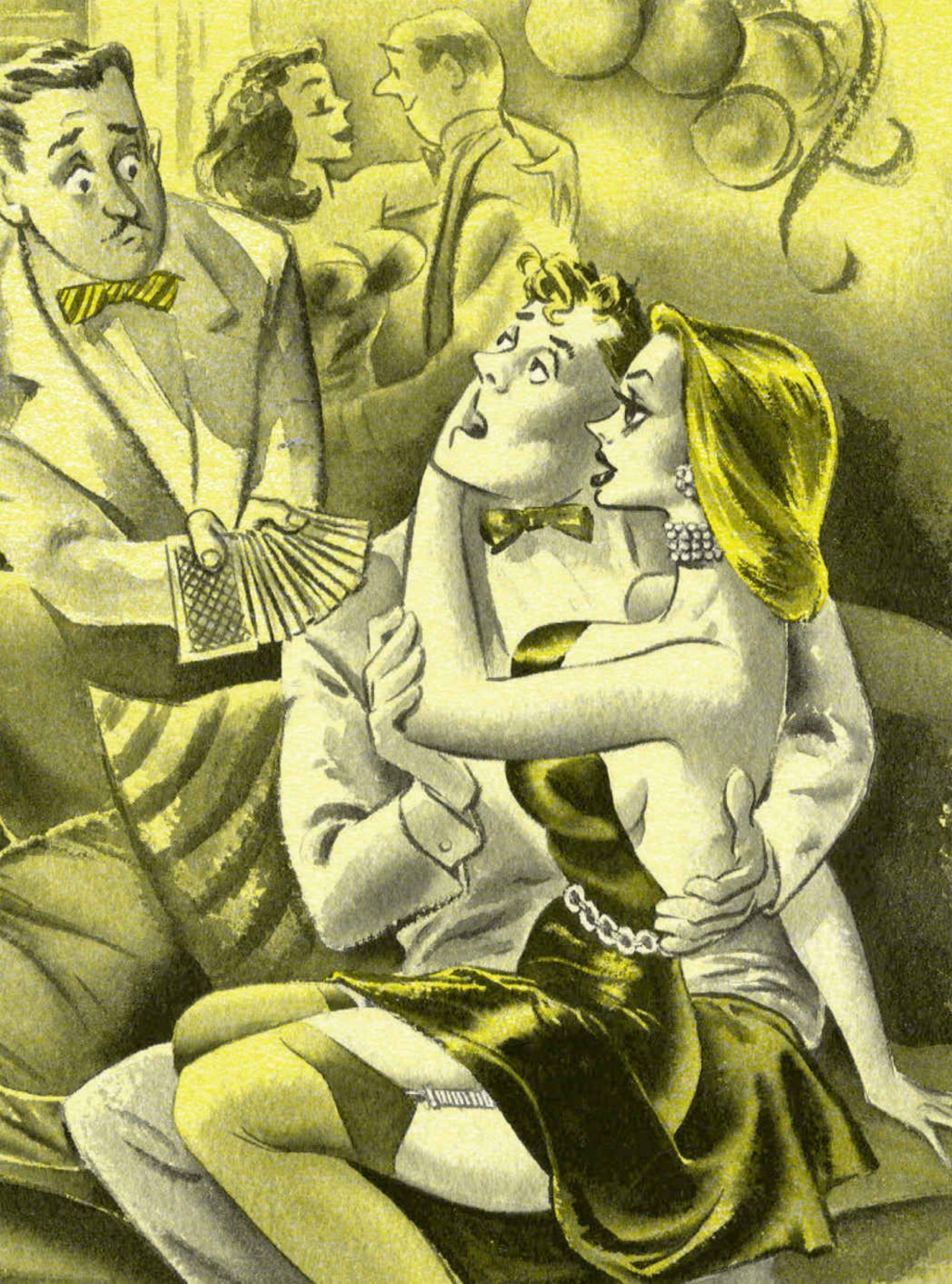


“Oh, goodness! Now I don’t have to keep our date tonight!”



"STAY AWAY FROM HIM. — HE HAS A SOCIAL DISEASE — POVERTY!"

[Handwritten signature]





“I suppose, my dear, that you’ve heard all those outrageous stories about the casting couch—well, here it is!”



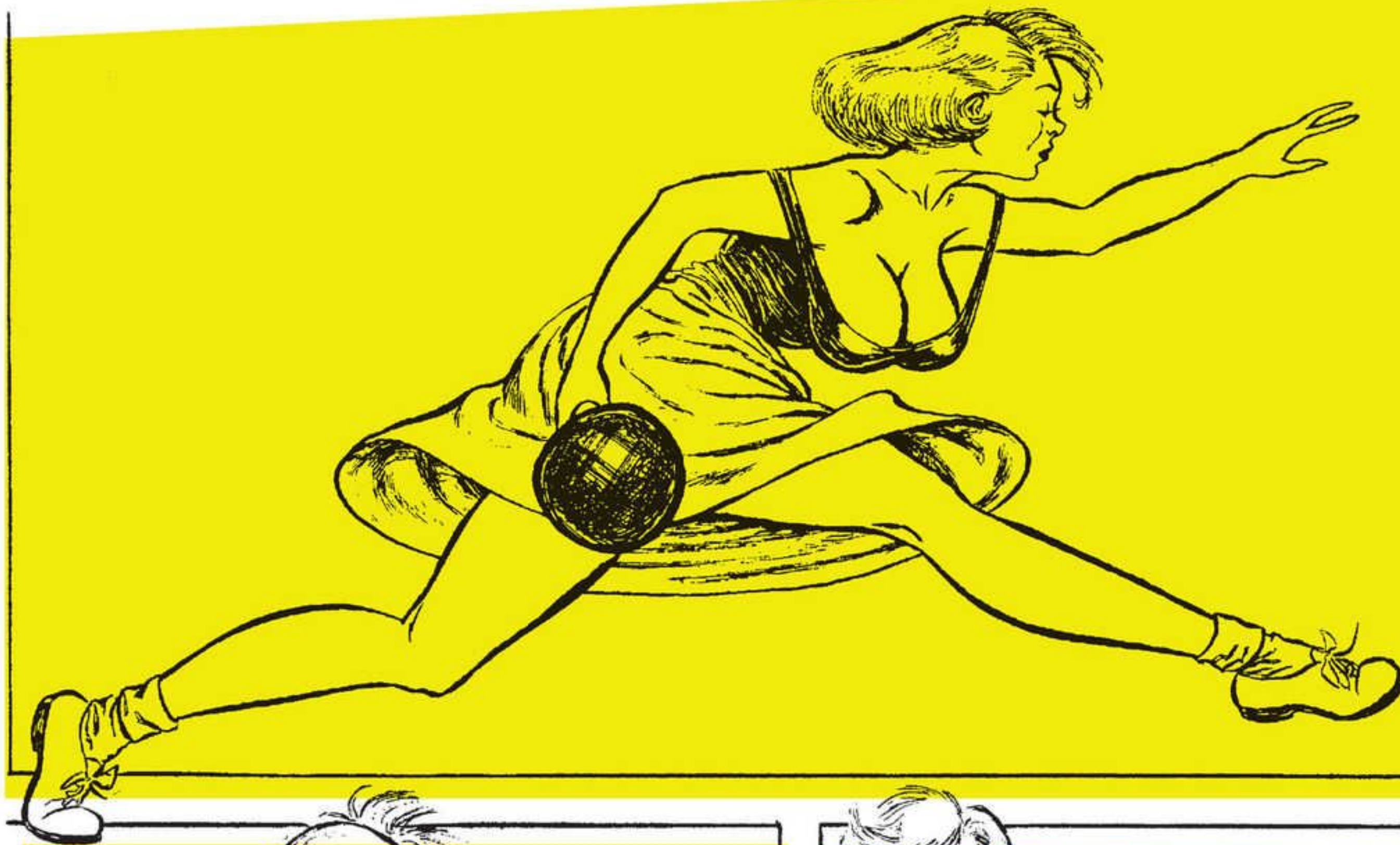
"I think you ought to know, Mr. Bixby, I'm not interested
in this kind of liquid assets!"



"I certainly like the way you do your hair!"



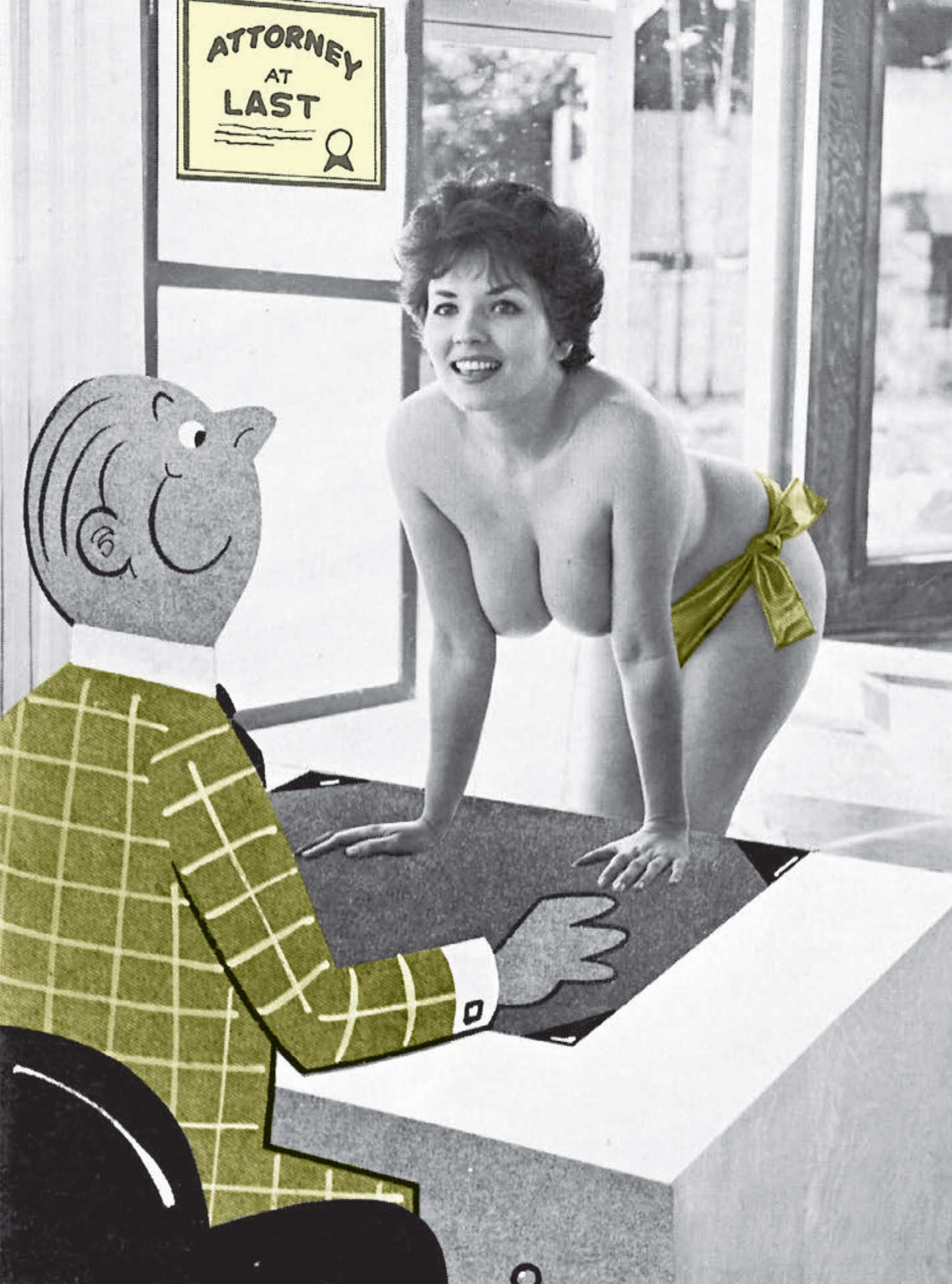
BOWLING BALL-UP!





**If your living has no zest
Needs enjoyment—just try JEST!
A HUMORAMA MAGAZINE**

'TOMSEY'



LAUGH

Dec. 35¢

RIOT

Super
PIN-UPS!
..
CARTOONS,
JOKES,
LOTS
OF FUN!



The gal who
says she is mechanical
minded usually meets a guy
who is not automatically
geared to her!

Read
HUMORAMA
Magazines

LAUGH RIOT



"George, I want you to meet our new next-door neighbor!"



"No—it's not the latest from Paris—I can't find my blouse!"



"He said he was an undercover man—but I didn't care too much for his blanket policy!"



“Herbert is too smart for me—he always thinks twice
before doing nothing!”

MISS GEEWHIZ

A PENNY FOR YOUR THOUGHTS,
HONEY!



BILL WENZEL



..TALK ABOUT SOUND
INVESTMENTS!
WOW!!





"For heavens sakes, do something—I have a
brand new diary to fill!"



"Come on, tell me all about it... I'm all ears!"



FOR THE PENTOMIC FORCES!

6-17961679

New army walkie-talkie-lookie!





HOMER

~~ALL I EVER SEE are PINK ELEPHANTS!~~



"Sorry, it's my wedding anniversary and I promised my husband he could take me home tonight!"



"Of course I'm in good health, Sue;
I only have a fizzical weakness!"



"These are my pajamas—don't try and talk me out of them!"



"He isn't in. He just passed out!"





"But, Colonel, you're the one who's always talking about ~~hospitality~~ hospitality..."

GIVING THE BUSINESS!





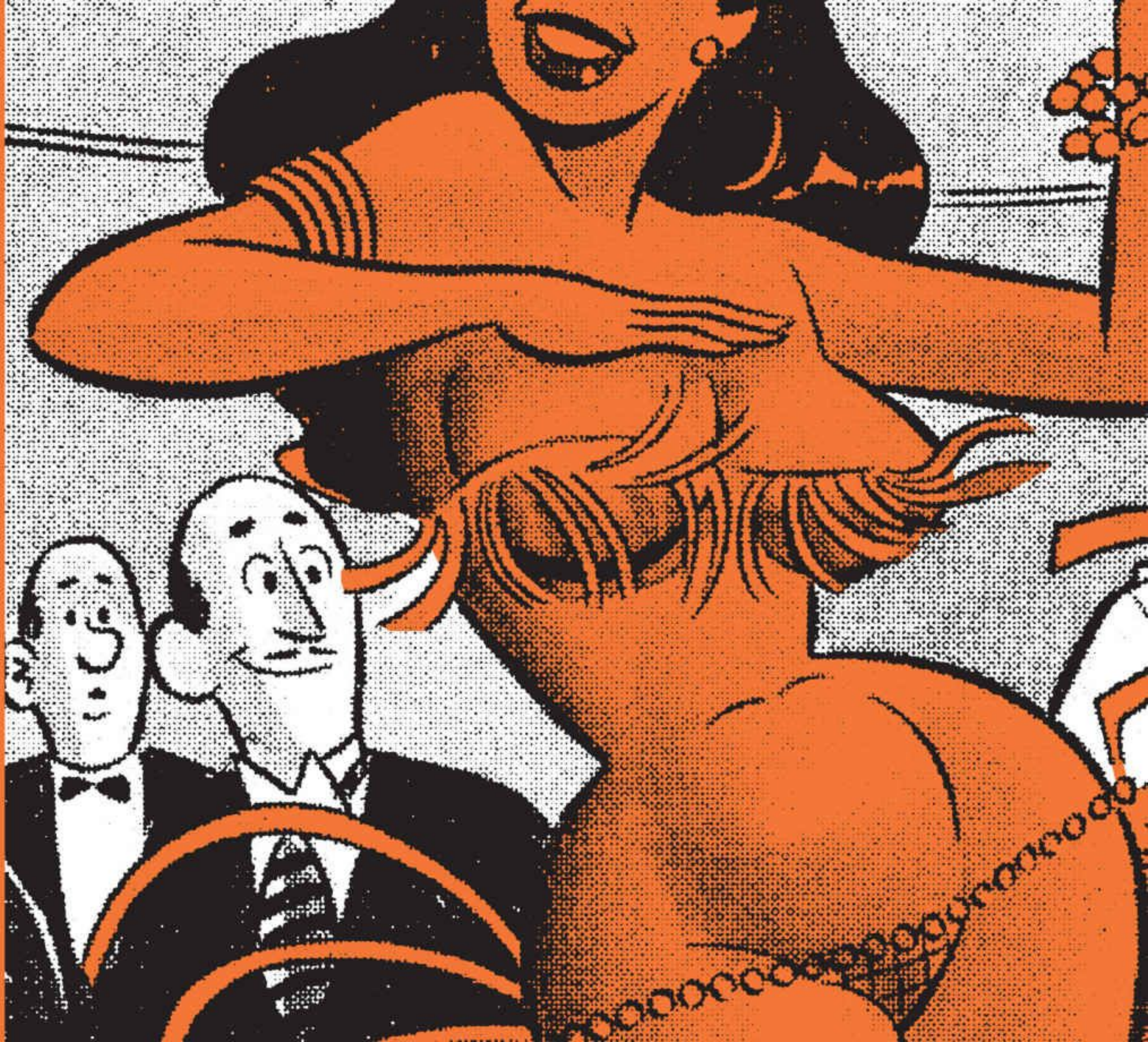
"He was fascinated by my sparking jewel, so I gave
him a jewel of a shiner!"





"I was out with a college man last night, and right away he wanted to get his Bachelor's degree!"

"I hired her
for some
special reason
—then I forgot
what it was!"





"They're a lot trickier than men—you should see them
when they come in to hit me for a raise!"

TALENTS INC.



andrew



"I can take shorthand, type and take your
mind off the stock market!"



"Our depositors want to know if we have any hidden assets."

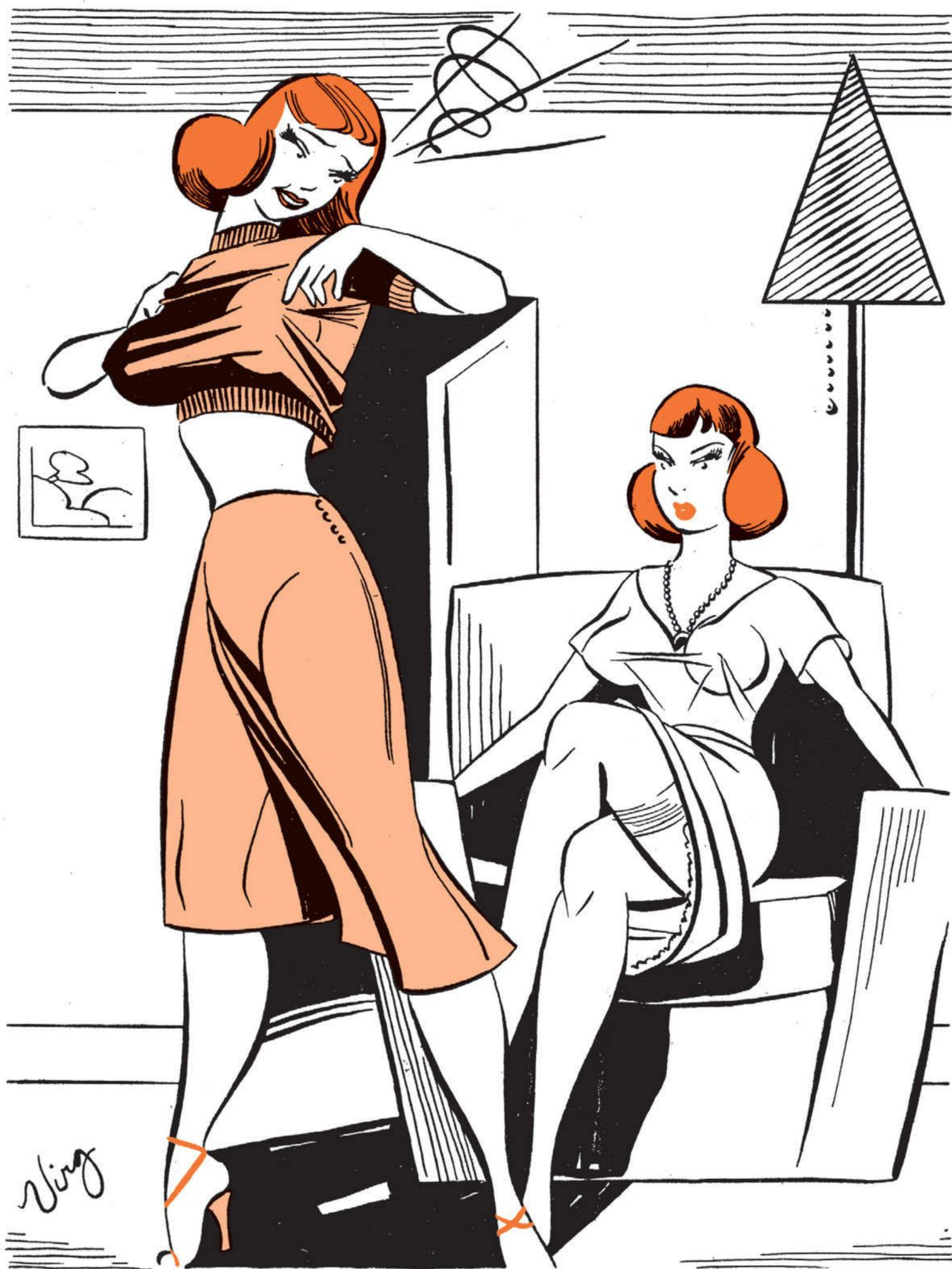


"He hired me fast enough when I told him I didn't get
my mink coat on secretary's salary!"





"It just occurred to me—I'm always running out of cigarettes in the office—what do they pay you here?"



"Gotta hand it to you, Maizie! You sure know how
to pick your boy friends!"



"I don't want you to strengthen my will power;
I'd rather you'd weaken my conscience!"

“Don't you wish!”



“Don't worry about the bill—I'm loaded!”

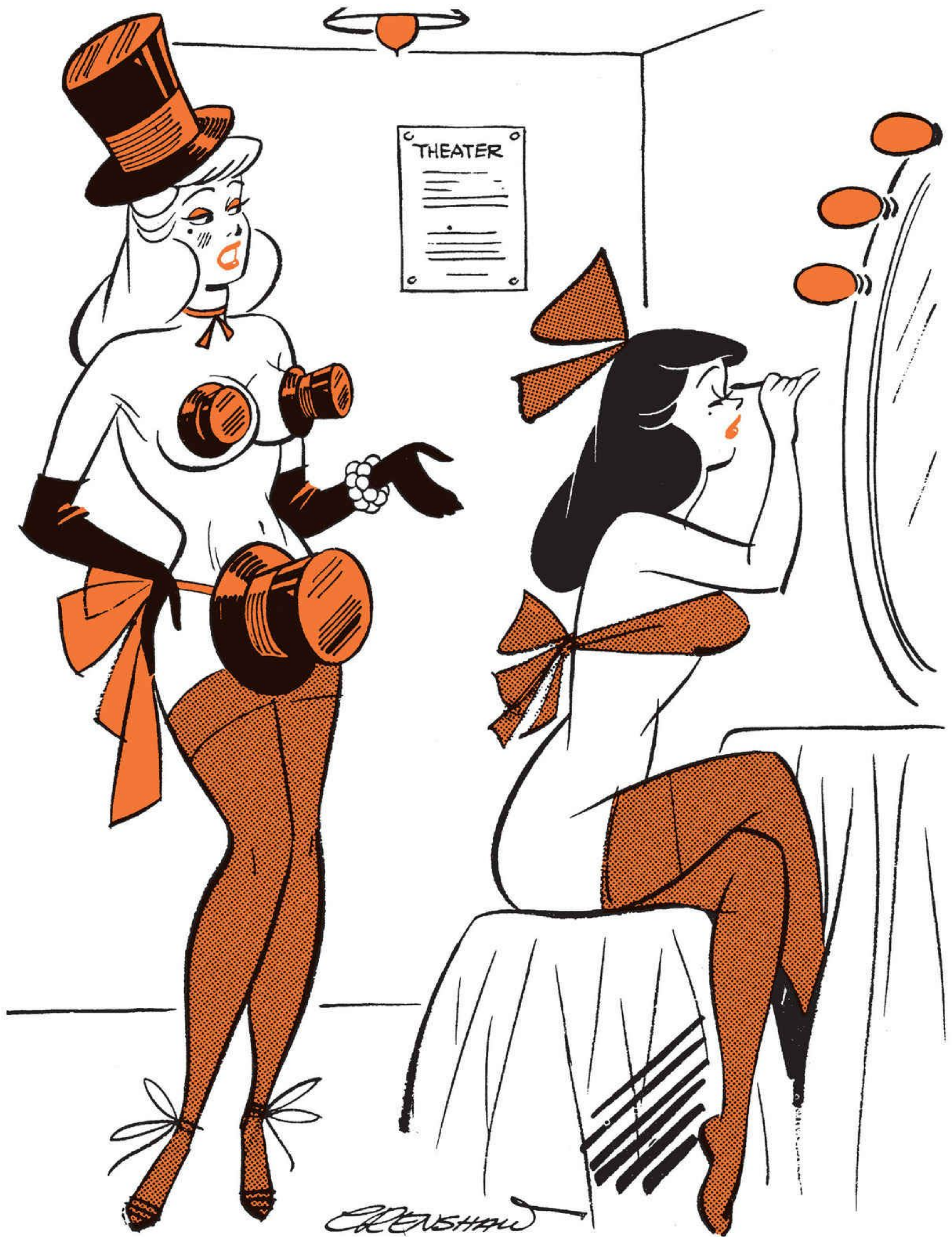






"Personally, I think she was born ages too soon!"





"He's a wonderful person—really the kind of a guy
you've got to take your hat off to!"



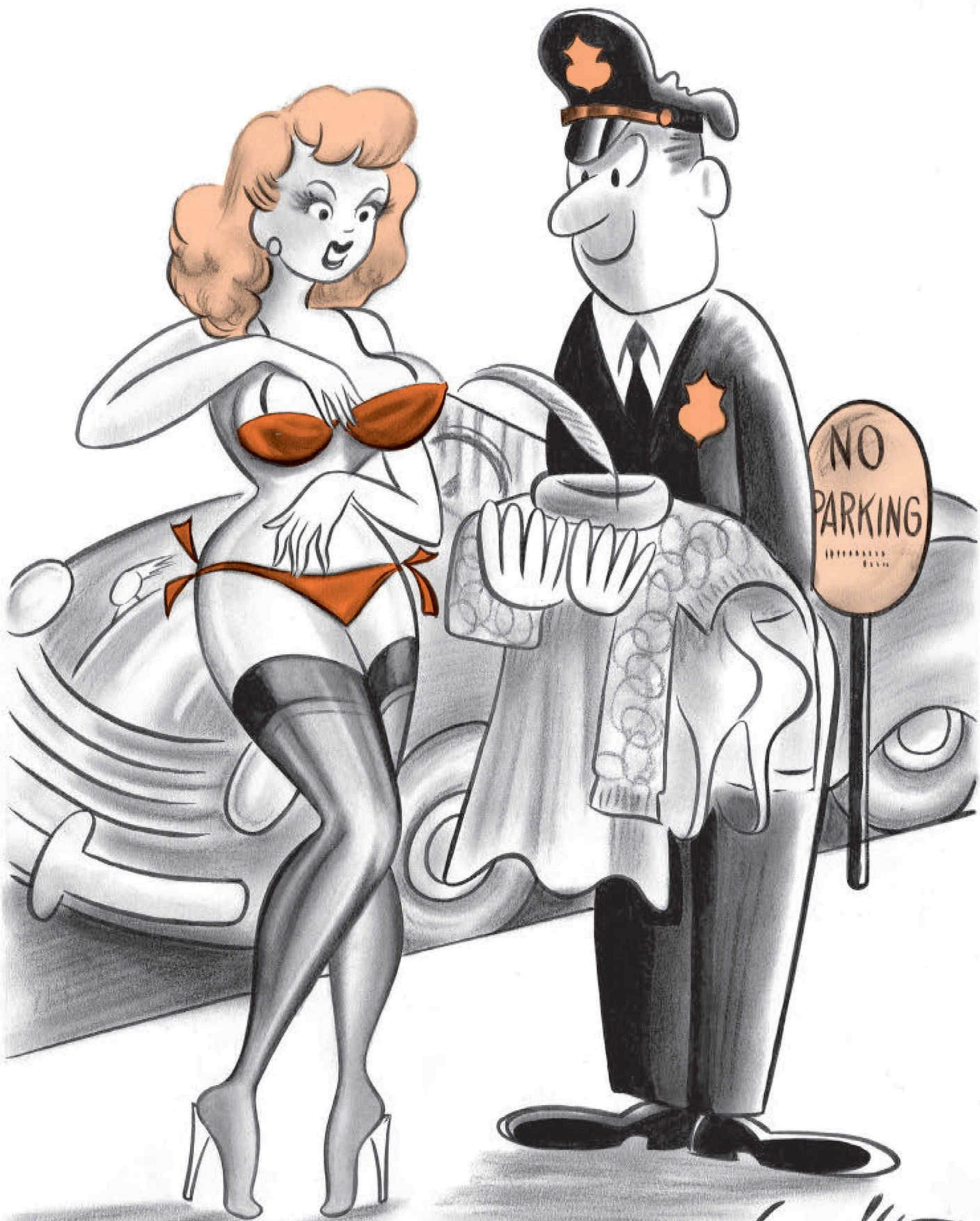
furniture Dept.



MY ASSISTANT, MISS BAILEY WILL DEMONSTRATE JUST HOW COMFORTABLE
THIS BED IS, BY LYING flat on her back without ~~sensing the springs~~



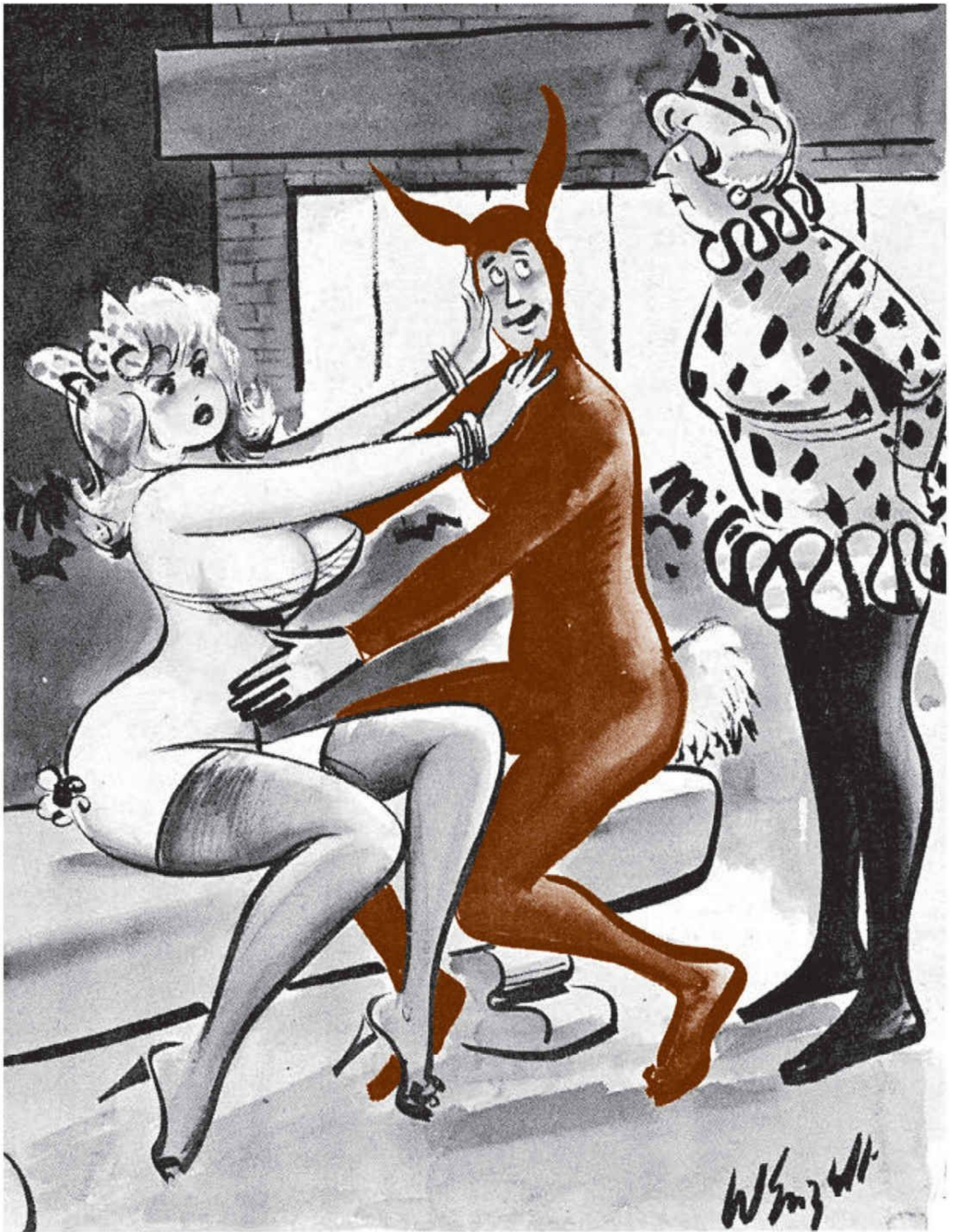
"For the 5th time—Mrs. Brown lives next door!"



hamilton

"I KNOW MY DRIVERS LICENSE IS HERE SOMEWHERE"





"I can't help it, Dear—it's this darn costume!"

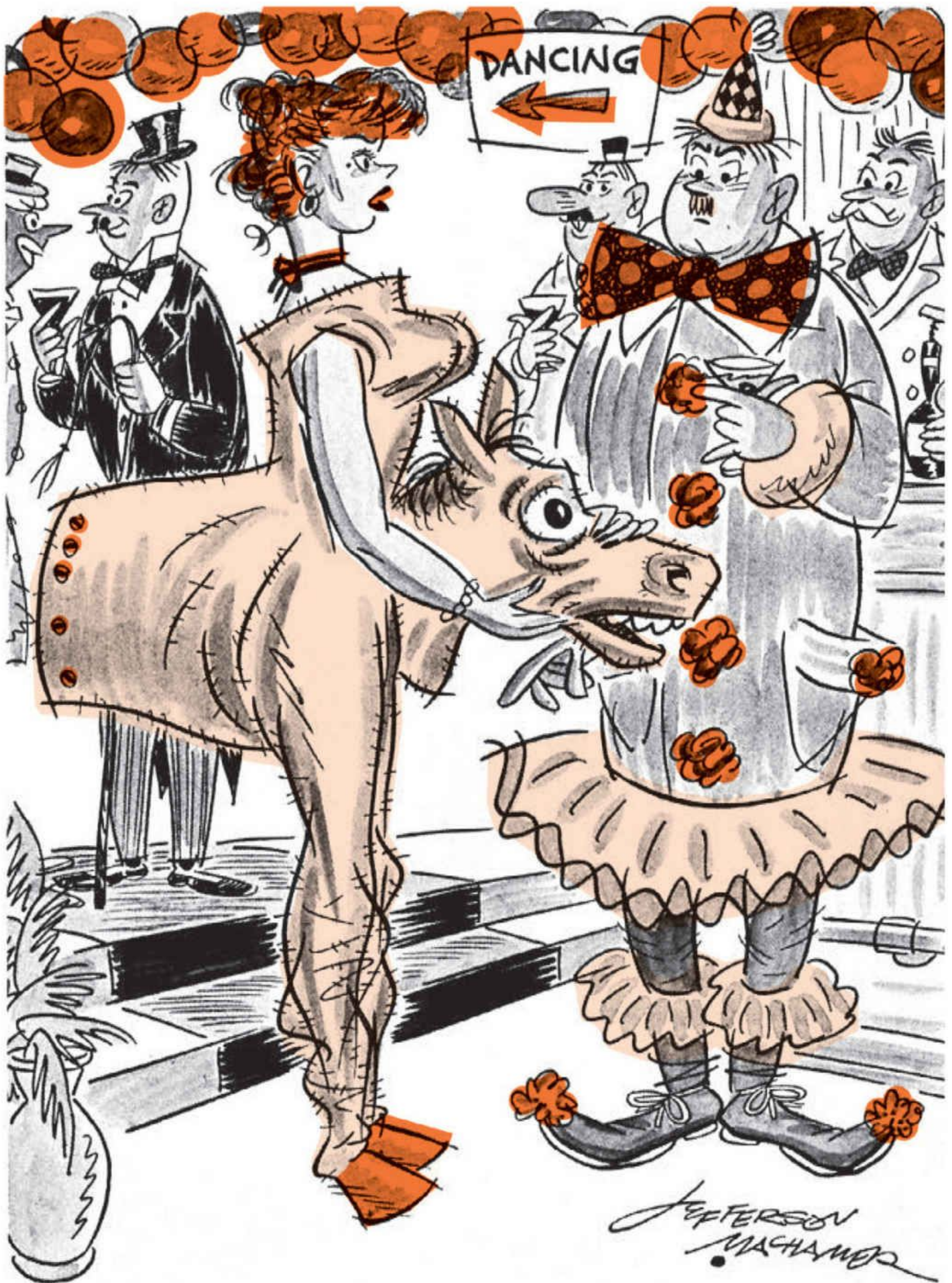


“Just imagine she isn’t your wife, and then
tell me how you like it!”





CHET
LOWN



"Have you seen my rear end?"



*"our sidewalk superintendents are being very choosy, so to perk up some interest in our organization
YOU'LL COME ON BETWEEN THE BLASTING AND THE STEAM SHOVEL."

THREE ALARMER!

Cut out the circle with the gal and paste it to your alarm clock! It makes a nice eye-opener in the morning!





“Boy! Talk about stretching the cables too far!”



“Annette! Even the men folks notice that you didn’t get up in time to dress properly!”

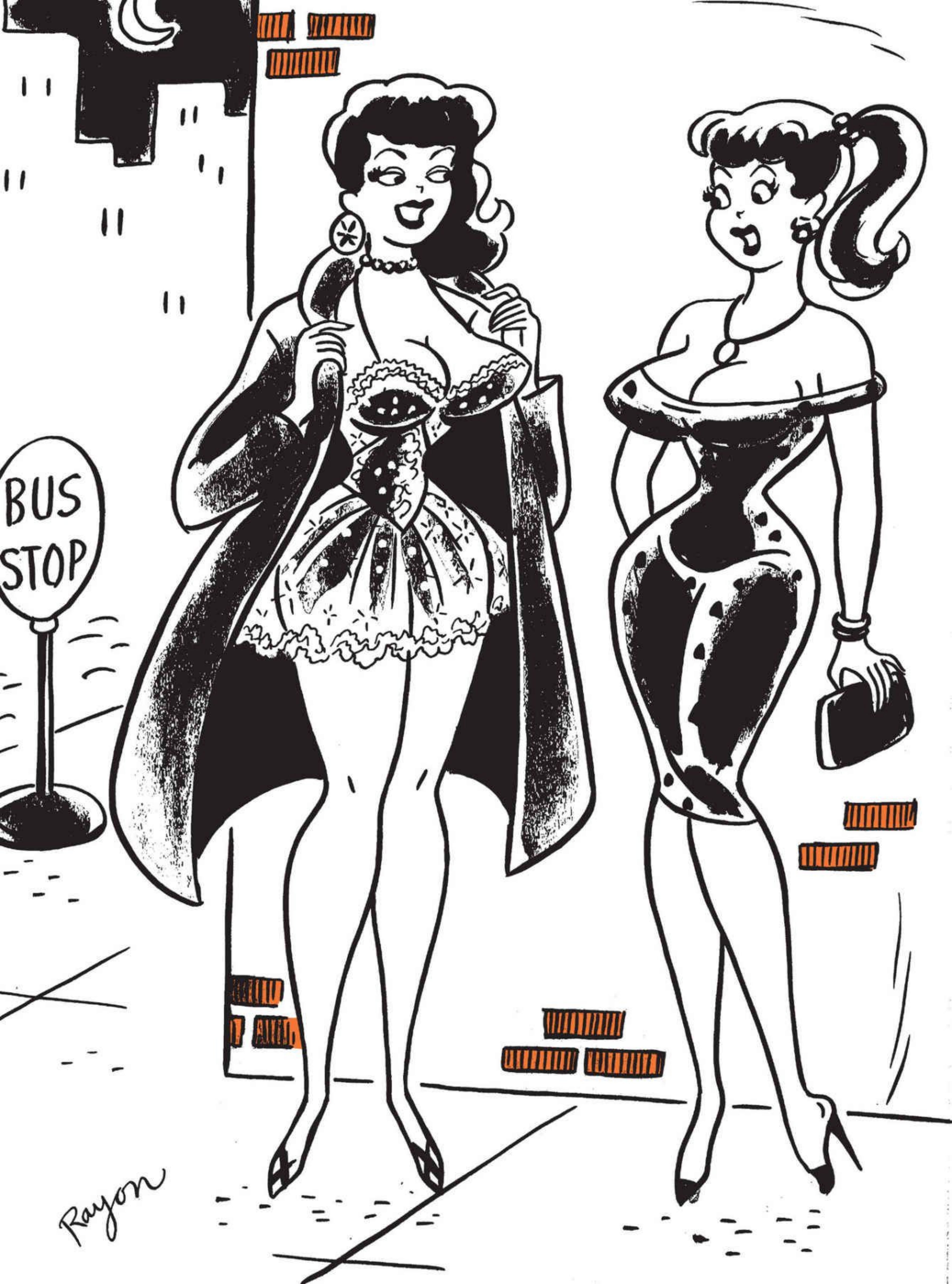


"There's no doubt about where they got their training!"



" Tessie isn't all bad --- she only takes mink coats from the ^{new} ~~rich~~ ^{rich} of her ~~admirers~~ " *who can afford them!* "

0/10 ✓









“And now the judges will render their verdict of Miss Lovely’s rendition of a beautiful love song without words!”



"I'm the show's angel!"



"They enjoy it more that way!"



“May I recommend the breast of guinea hen
or the rump of veal, sir?”

R 9 to 3 1/4 P. 4

C-7-50



That says behind me

HE IS THE MAJORITY INVESTOR - LET'S GIVE HIM A FAIR SHAKE."



"I GOT 3 'YES' MEN AND ONE 'NO' GIRL ON THE SET
WE NEED A NEW SCRIPTWRITER!"



“Which one of you wants to be made a star overnight first?”



"I think we'd better change to marble—this clay just isn't molding right!"



“Ours was a platonic friendship—until one day when he gave me a dictionary for a present!”



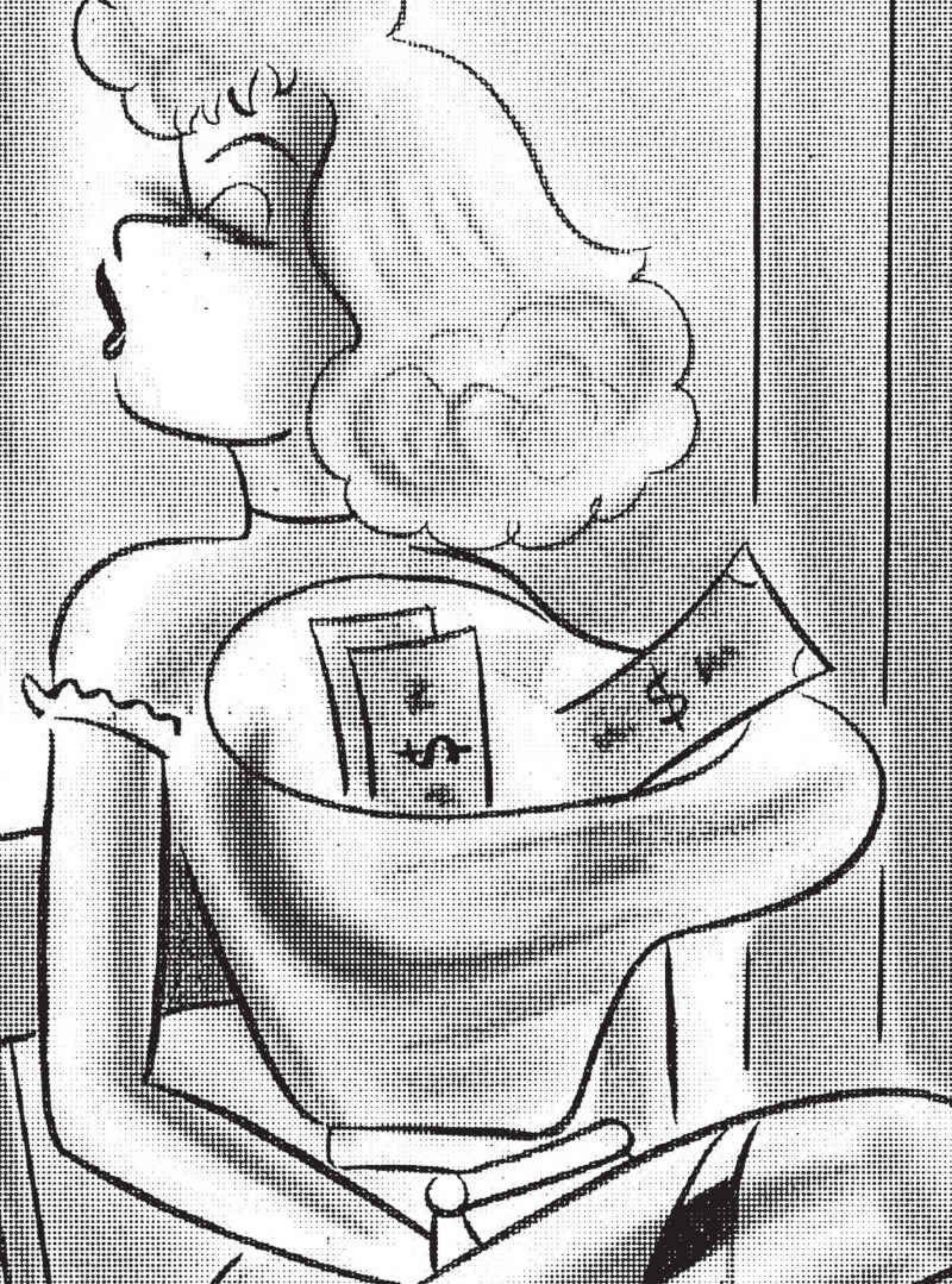
"Teacher told me to make a close observation of your 'deltoid'!"



“He keeps buying her, returning her, buying her, returning her—
he’ll probably wind up marrying her, wait and see!”



"He always leaves a fat tip."





-OSRIN-



Through The Stareoscope

ALEX CHUN is a longtime journalist living in Los Angeles. A former staff writer for the *Los Angeles Daily Journal*, he has covered all aspects of pop culture for the *Los Angeles Times* among other publications. He also edits a series of art books for Fantagraphics that includes *The Glamour Girls of Bill Ward*, *The Classic Pin-Up Art of Jack Cole*, *The Pin-Up Art of Dan DeCarlo* and *The Glamor Girls of Don Flowers*. In his spare time, he collects original comic book and cartoon pin-up art, and he maintains the website www.pinupcartoongallery.com.

JACOB COVEY is an award-winning graphic designer living in the Pacific Northwest. He is editor of the "BEASTS!" anthologies, featuring contemporary artists depicting classical mythological creatures. This is the sixth book in a series of pin-up collaborations with Alex Chun, and the first to finally put Jefferson Machamer back in print.



PERFECT-A-BEIAUTIONS!
WILLD CARTOONS!
INSTANT FUN!